RG Jones Sound Pro Audio Restructure



As RG Jones approaches its centenary year, the company is evolving its business strategy, focusing on investment in both equipment and people. With the appointment of Commercial Manager Sam Thomas in November 2024, the company began a period of reflection as Thomas took time to fully understand the mechanics of the business and what is required to maintain agility and efficiency in an ever-changing industry. The result of this observation is the recent appointment of Sam Brazier and Ricky Spiers as Project Managers in the RG Jones Sound Engineering Pro Audio Division, alongside significant investment in its audio inventory. The picture above shows Sam Braizer, Rick and Harry.

As Commercial Manager, Thomas has a unique corporate overview and this has helped him to focus on adapting to industry changes. His aim includes evolving the business model to stay ahead of technological changes, while strategically placing experienced professionals and young talent together. This enables RG Jones to address an industry-wide skills shortage while offering flexible and attractive working practices.

“Looking at the last 20 years, RG Jones has enjoyed some spectacular success stories, so we chose to examine the company along that timeframe and decide how to better that,” Thomas explains. “With a company this established, we can talk in life-cycles, so we decided that I would watch an entire calendar cycle and take note. This approach has afforded us both a short term and longer-term perspective: we know we have to change to keep moving forward, but it is how we predict and react to challenges that will define our success.”

Phoca PDF

Braizer is a theatrically trained engineer with a list of credits from touring and London’s West End. His expertise is in delivering complex audio systems with the key attention to detail required by musical theatre. Taking this knowledge into RG Jones’s client base is a challenge he is really looking forward to.

“Following the time spend freelancing with the team, stepping into a full-time role feels like a natural next step,” Brazier expands. “I’m excited to keep pushing boundaries on some of the UK’s biggest events and be part of the next chapter for RG Jones.” For Spiers, the relationship with RG Jones began almost a decade ago, working as a freelancer on many of the larger shows the company oversees. This knowledge of of the RG Jones landscape means Spiers is well placed to head up the day-to-day running of the Pro-Audio division.

“Joining RG Jones officially feels like a full circle moment,” he says. “I’ve worked alongside the team for years and have huge respect for the people, the standards, and the legacy here. It’s a company that’s always been about doing things properly. I’m looking forward to being part of the next chapter and helping deliver the kind of projects that keep RG Jones at the top of its game.

The arrival of the trio is indicative of the direction that RG Jones will be taking over the next few years. Brazier and Spiers have complimentary skill sets and represent the broader base that RG Jones will be building upon for the future. Alongside Thomas, the team is committed to growing, not only the company’s client list, but its skills and knowledge, ensuring the sustainable expansion of RG Jones Sound Engineering well into the future.

www.rgjones.co.uk

Phoca PDF