## **Rock Distribution for HK Audio**



HK Audio has named Rock Distribution as its new official distribution partner for Estonia. The company is now the exclusive distributor for HK Audio in the country, offering the German manufacturer's products to the local market since August 1st. The picture above shows Edijs Rudzis, CEO Rock Distribution, Dawid Somlo, HK Audio International Sales Manager Eastern Europe, and Alvis Ivanovs, HK Audio Sales Manager at Rock Distribution.

The move sees HK Audio strengthen its position in the Baltic states. It also allows the manufacturer to see the benefit of Rock Distribution's years of experience and strong network in the professional audio sector. "I am very pleased to announce that we have taken over the distribution of HK Audio in Estonia," says Edijs Rudzis, CEO of Rock Distribution. "HK Audio is a strong and recognized player in the field of professional audio technology, and we firmly believe in its innovative strength and quality. This partnership strengthens our position in the market and enables us to bring first-class sound solutions even closer to our Estonian customers. We look forward to a successful future together."

"We are delighted to have gained an experienced and committed partner for

## Rock Distribution takes on HK Audio for Estonia

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Estonia in Rock Distribution," adds Christian Jordan, Chief Sales & Marketing Officer (CSO/CMO) at HK Audio. "The company has a deep understanding of the market and a passion for high-quality audio solutions. These are values that fit perfectly with our philosophy. Together, we want to further strengthen the HK Audio brand in Estonia and offer our local customers the best possible service and support."

With the appointment of Rock Distribution, HK Audio is continuing its strategy of ensuring optimal customer support through close partnerships and local expertise.

www.hkaudio.com www.rock-distribution.com