

POLAR appoints Ryan McElvaney



POLAR, supplier of key technology brands, has appointed Ryan McElvaney to the position of Business Development Manager. Ryan combines a lifelong interest in AV with a wealth of experience and knowledge from both the distribution and manufacturing sectors, and will focus on developing relationships with customers and partners across the North of England and Scotland. Having specialised and gained wide-ranging insights into the application of AV technology in higher education settings, Ryan will also support end-user sales in this area.

POLAR Managing Director, John Midgley comments: “We’re very excited to have Ryan on board. His level of expertise and genuine passion for helping to deliver outstanding solutions makes him the perfect fit for POLAR. He couples great energy, with invaluable experience, and we’re confident in his ability to build sales across the region. I’m very much looking forward to working with him.”

Ryan McElvaney adds: “I’ve always respected POLAR for doing right by their partners in the form of real backing, not just box-shifting. That’s what made this move make sense for me. What makes it even more exciting is the brand portfolio itself; there’s some genuine innovation in the lineup that solves real-world problems. I’m just looking forward to getting stuck in, working with our integrators,

and making sure they've got everything thing they need to win business and deliver exceptional solutions."

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