Sean Shallenberger joins Adamson



Adamson announces that Sean Shallenberger is joining Adamson as Regional Sales Manager US. As Adamson continues to expand its manufacturing facilities in Canada to meet rising global demands, the company is simultaneously expanding regional sales and applications teams to provide hands on support to its customer base. “We’re thrilled to have Sean join our US team” says Frank Loyko, US Sales Director for Adamson. “With his vast experience in pro audio, most notably with Bosch Building Technologies in the install vertical, combined with a high-performing track record of customer success, we are confident that Sean will greatly contribute to taking the brand to the next level in our territory.”

Recent product releases including the MG10 and M10 floor monitors, XG Integration Amplifiers, and Vergence Group products such as the VGt Line Array enclosure and the accompanying VGs subwoofers, have created an unprecedented demand for Adamson products in both the touring and installation verticals. Artists like Imagine Dragons and Linkin Park are touring with VGt/VGs and recent installations include prestigious arenas, music venues, and houses of worship across the globe.

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“Having Sean joining our sales organization is part of Adamson’s strategy of global expansion. Sales is foremost about building a relationship based on mutual trust and customers will know that Sean has their back. Consistency and perseverance are characteristics of his career in pro audio, and we are happy to welcome him to Team Adamson,” commented Brian Fraser, Head of Product & Technology.

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