

Sennheiser heads to PLASA Focus Leeds



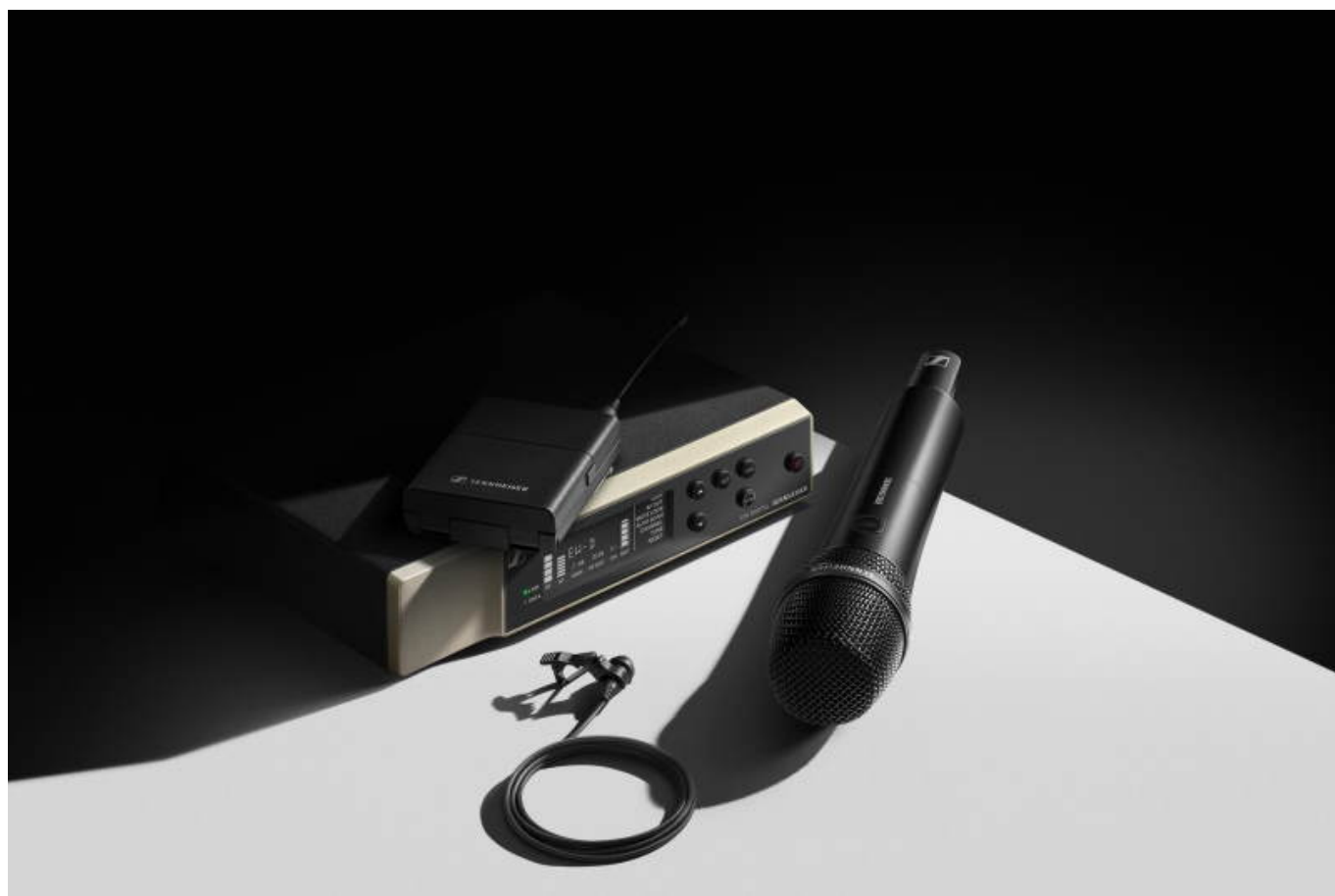
After two long years of hiatus, PLASA Focus Leeds is finally back to welcome renowned players from all corners of the industry including audio, video, lighting, rigging and staging technologies. For the very first time, Sennheiser will be showcasing its brand-new XS Wireless IEM system designed for musicians who want to take a step towards professionalising their shows by switching to wireless IEMs. Additionally, PLASA visitors will find audio specialist's Evolution Wireless Digital (EWD) wireless microphone systems, which bring a world of wireless freedom and empowers guitarists, vocalists, and keyboard players to take the stage with confidence. Last but not least is Neumann's newest Miniature Clip Mic System (MCM) for close miking acoustic instruments in live applications which features a ground-breaking KK 14 cardioid capsule that changes the very definition of natural sound of electret-based systems.

On stage and in the rehearsal space, hearing yourself through floor monitors, side fills, or even the PA can be a struggle. Wireless IEMs give musicians a consistent, reliable sound – totally independent of the location. There is complete freedom of movement on stage. Wireless IEM systems are easy to transport, they can be set up much more quickly than wedges and put an end to stage clutter. Also, the quieter stage means that there is no risk of feedback and the overall sound for the audience is improved. XSW IEM sets a new standard for simple, flexible and reliable

wireless in-ear monitoring. Designed for musicians who want to take a step towards professionalising their shows by switching to wireless IEMs, XSW IEM uses the UHF band to provide a professional-level, rock-solid wireless connection that gives peace of mind and lets the user focus on their performance. Ease of use is provided by the frequency presets the system offers.



Providing the highest dynamic range of any wireless system currently on the market, EWD utilises advanced features that simplify user's setup and guarantee the most reliable connection. With EW-D, any musician can maximize efficiency by taking full control with the Sennheiser Smart Assist app and automatically coordinate frequencies with ease. Increased bandwidth and the lowest latency of any digital wireless system currently available make Evolution Wireless Digital the most powerful tool for those who put quality and performance above all else.



To create the new Miniature Clip Mic System, the Neumann engineers in Berlin elevated electret technology and its production process to a whole new level. The new KK 14 capsule is able to capture the details of sound better than anything that came before – without any of the production tolerances that have been associated with electret solutions to date. The system's modular construction has been designed to ensure excellent stability and long service life for live and stage performances. The system includes nine mounting solutions that make it possible to find the optimum positioning for acoustics while simultaneously protecting the instrument. Typical users of this microphone system include orchestras, theatres, musical productions, concert halls, big bands, brass sections and drummers.



“We are really excited to be back and meet up with industry friends again at PLASA Focus,” concludes Kevin Gwyther-Brown, Business Development Manager, Pro Audio – UK at Sennheiser. “It is particularly exciting for us at a time when we are bringing a lot of new Sennheiser and Neumann products to market, which have appeal to many sectors of our industry. PLASA Focus is a great platform to share these products and is always a great show for networking. We look forward to seeing our industry friends as well as existing and potential customers there!”

Visit Sennheiser on Stand R-B18 at PLASA Focus Leeds at the Royal Armouries Museum from 10-11 May 2022.

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