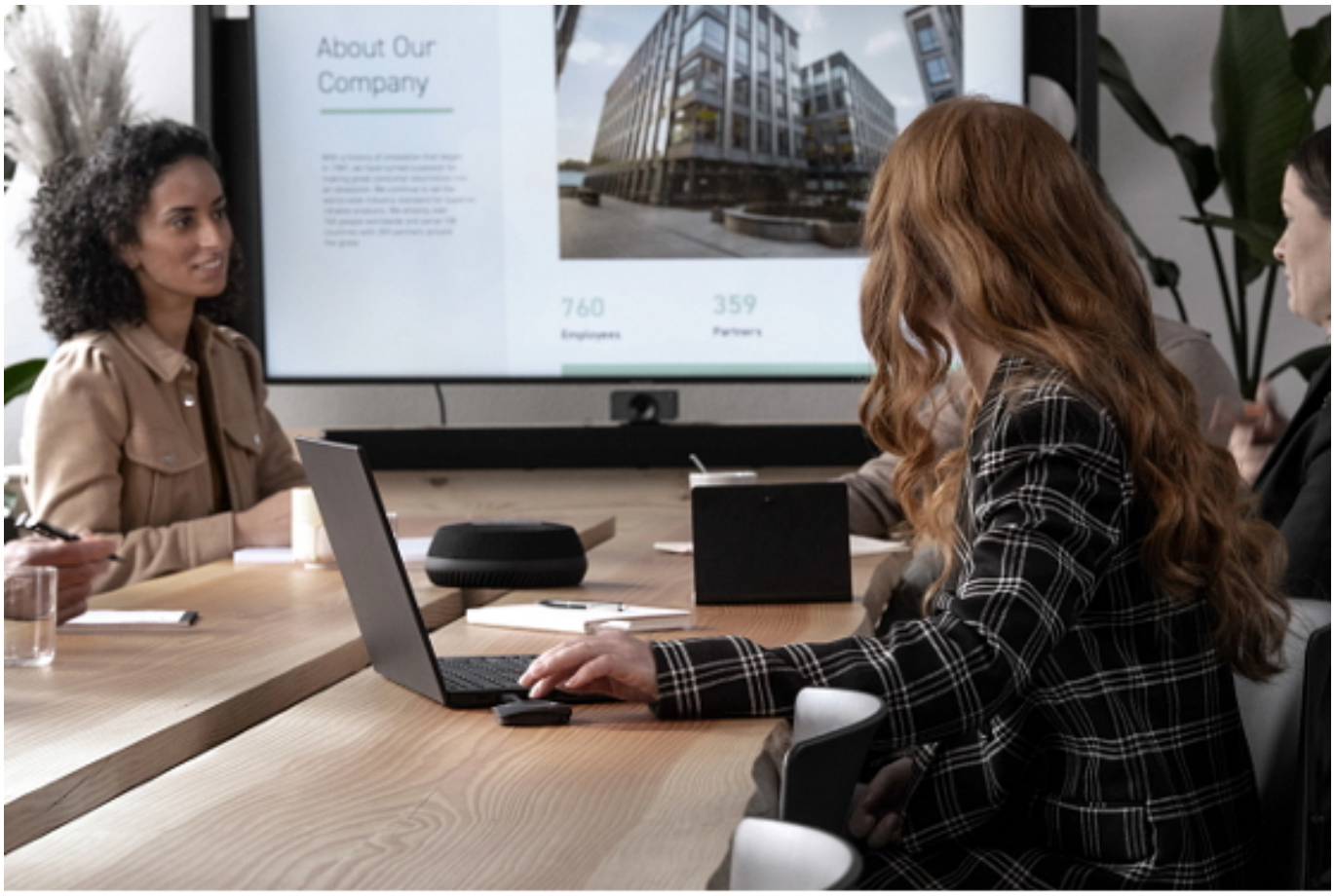
## Shure and Barco Collaborate for Stem Ecosystem




Aligned with the upcoming InfoComm Show 2022, Shure announced that microphones from its Stem Ecosystem, Stem Wall, Table, and Hub, have received full certification with the Barco ClickShare Conference room system. Stem Ceiling is also compatible with the Barco solution. With this certification, Shure and Barco have partnered to make it even easier for users to seamlessly turn any “Bring Your Own Device” (BYOD) meeting space into a fully integrated hybrid meeting environment, where they can combine the high-quality audio of Stem Ecosystem with easy-to-use wireless conferencing.

This certification marks a significant milestone for the Shure Stem Ecosystem, a complete audio solution that provides users with the freedom to create, manage, and scale their collaboration space audio for an effortless experience in any room. With Stem, you can mix and match devices to create the perfect pickup in every room in your organization.

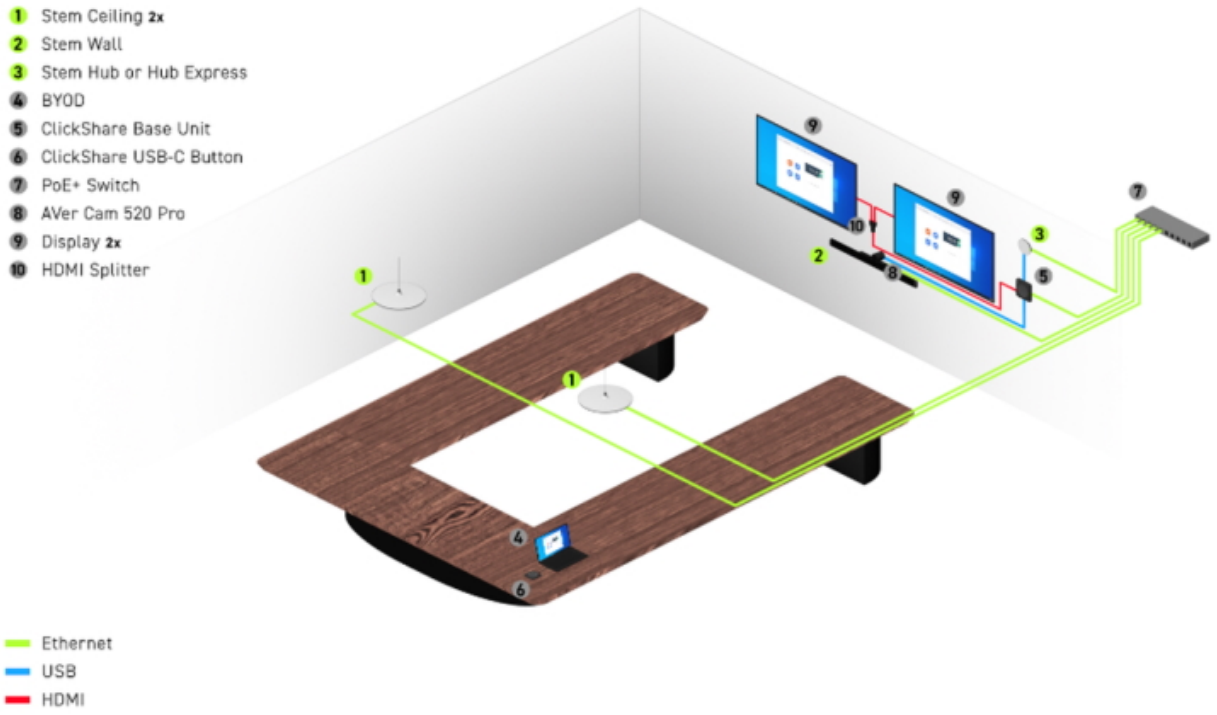
“With this certification for Shure’s Stem Ecosystem devices, we are pleased to provide our customers with an excellent audio solution that seamlessly integrates into their hybrid workplaces,” said Johan Pirot, Product Manager ClickShare Alliances at Barco. “Combining our two solutions, users can operate video conferencing systems and collaboration tools that give them the freedom to connect, collaborate,



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and wirelessly share content from anywhere.”

Those who have adopted Barco ClickShare Conference can be confident in their decision to also equip their spaces with the Shure Stem Ecosystem. Barco ClickShare certification for Stem devices provides a powerful solution to create BYOD and hybrid meeting spaces with technology that offers the flexibility users need for video conferencing and content sharing.




With a BYOD enabled meeting room, users can walk into a space, and with just one connection and one click, wirelessly start a video meeting from a laptop or share their screen while using their preferred video conferencing software. As long as the user has access to the Button or App, they have full access to ClickShare compatible cameras, displays, and audio devices present in the room. This way, everyone benefits from a fully customizable conferencing experience made possible by the Shure Stem Ecosystem and Barco ClickShare wireless room system.

“We are thrilled to expand Barco ClickShare certification to select Stem Ecosystem products,” said Luis Guerra, Associate Director of Global Product Management at Shure. “As hybrid work continues to evolve, Shure is committed to providing users with powerful and seamless conferencing solutions for the modern workplace.”

For an in-depth, step-by-step description of everything needed for a wireless conferencing room system with Stem and Barco ClickShare in any space, visit our “Guide to a BYOD Enabled Conference Room.” Visit the Shure Booth (W2003) at InfoComm 2022 to learn more.



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