

# Shure IntelliMix Room 4.0



Shure introduces IntelliMix Room 4.0, the latest update to its software-based audio processing for AV conferencing. To date, IntelliMix Room software requires no DSP hardware, leading to simpler installations, cleaner meeting spaces, and vastly improved audio. With IntelliMix Room 4.0, Shure is continuing to simplify setup and expedite “time-to-audio” in a conference room with the introduction of the new Room Setup feature. Now, users can optimize their room directly from the IntelliMix Room system tray app, streamlining setup.

Shure now offers an instantly downloadable, 90-day free trial period of IntelliMix Room 4.0, making it easier than ever to explore the software’s benefits. Shure’s IntelliMix Room solution has been engineered to be interoperable with Crestron’s XiO Cloud technology management platform for advanced device monitoring and management.

The IntelliMix Room 4.0 download, 90-day free trial, and the Crestron XiO Cloud Management Platform integration are now available for users. For forward-thinking system integrators and AV/IT end users, it is imperative to provide a seamless conference room experience that can be live in minutes, is optimized for crystal-clear audio performance, and can integrate effortlessly with leading industry partners. Shure IntelliMix Room 4.0 software ensures these essential requirements are met by enhancing the performance of Shure Microflex solutions with best-in-class DSP algorithms, the new Room Setup feature, and integration with the Shure Microflex Ecosystem. IntelliMix Room is certified for Microsoft Teams Rooms and Zoom Rooms.

The 90-day free trial of IntelliMix Room 4.0 enables users to experience these benefits swiftly. Crestron’s XiO Cloud platform is a technology operations management platform that optimizes workplace technology operations and

## Shure optimizes Room Setup with IntelliMix Room 4.0

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maximizes room uptime efficiently at scale. The engineering collaboration between Shure and Crestron enables AV installers and integrators to enjoy the benefits of IntelliMix Room 4.0 as well as remotely manage and monitor IntelliMix Room and its connected Microflex Ecosystem devices using Crestron XiO Cloud. New and existing customers can install IntelliMix Room 4.0, or access their 90-day free trial, by visiting the website below.

[www.shure.com](http://www.shure.com)