Shure Partners with Creston for Next Road Trip Europe



Shure has partnered with Crestron, a global leader in workplace technology, to support the upcoming Crestron Next Road Trip Europe, a tour with a mobile experience center that will visit 38 stops in 19 countries. The truck will provide every attendee with a safe environment in which they will be able to get hands-on, one-on-one demos of the most recent audio technology from Shure and Crestron.

The mobile experience will cover Shure and Crestron’s collaborative conferencing technology as well as the whole Crestron ecosystem of solutions for hybrid workplaces, classrooms, government organizations and more.

Crestron Next Road Trip Europe will tour Europe starting March 2022.

The Crestron Next Road Trip Europe will offer dealers, partners, and customers all over Europe a personalized opportunity to experience the latest innovations in audio technology from Crestron and Shure. As some customers may currently be hesitant to travel, the Crestron Next Road Trip Europe supported by Shure, offers visitors a closely monitored environment where they can interact with the latest conferencing products and learn from their local Crestron representatives at an easily accessible location closer to home.

The Crestron truck will visit 38 stops in 19 countries starting in March and will follow the strictest applicable Covid-19 precautions.

www.crestron.com
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