

Soundtrack Technologies & Audinate Partnership



Soundtrack Technologies, a music streaming provider for businesses, today announced that its hardware solution, the Soundtrack Player, is now compatible with Audinate’s Dante ecosystem. This strategic integration makes it easier than ever for businesses to deploy professional-grade background music across industry-standard Dante networks. The collaboration bridges the gap between AV networking and commercial music streaming. By enabling Dante directly on the Soundtrack Player, integrators can now route licensed, high-quality music to any Dante-enabled device - including speakers, amplifiers, and processors - via the local network. To provide instant value, all new and existing Soundtrack Players are Dante-enabled free of charge when enrolled in Dante Director. This allows customers to modernize their audio stack at a low upfront cost, without additional licensing fees for the player hardware.

Dante Director, Audinate’s cloud-based management solution, is accessible to installations of all sizes, offering remote monitoring, management, and security for Dante audio networks, allowing IT/AV pros to manage sites, users, and device health from anywhere. “We have been exploring the content side for some time now,” says Mark Gerrard, Product Manager at Audinate. “Since background music is widely used with Dante, making that easy for our users is a natural progression. Soundtrack is at the forefront of the industry, so collaborating with them to be part

of our Dante Director offering is an obvious choice that delivers immediate value to our customers.”

Background music is a frequent use case for networked audio in installed systems, and this partnership brings together the usability of Soundtrack’s streaming platform and the scale of Dante Director’s site management, benefitting both end-users and integrators. “In our mission to provide businesses with a music service designed for their needs, this partnership responds to the growing demand for Audio-over-IP solutions in the market,” says Hampus Ribbing, Product Manager Ecosystem at Soundtrack Technologies. “Making it easy to deploy Soundtrack with Dante installations has been a frequent request for a long time. The playback reliability of the Soundtrack Player, combined with our flexible music management features, makes this offering especially compelling.”

Key Benefits of the Integration:

- **Seamless compatibility:** Any Soundtrack Player can be Dante-enabled, reducing cable clutter and installation time by utilizing existing IT infrastructure.
- **Remote management:** Central control of both the music and audio distribution.
- **Professional reliability:** Combines the world’s largest licensed music catalog for business with the Dante ecosystem.

Attendees of InfoComm 2026, in Las Vegas, can experience the integration firsthand at both the Dante booth (C7321) and Soundtrack booth (N7268) where live demonstrations will showcase the Dante-enabled Soundtrack Player with the seamless management capabilities of Dante Director. Soundtrack Player can be Dante-enabled by enrolling in Dante Director.

www.soundtrack.io
www.getdante.com