

Sphere names Chandra Allison Executive Vice President, Sales & Service

Sphere Entertainment Co. (NYSE: SPHR) today announced that Chandra Allison, a sales and marketing leader with 30 years of diverse experience in the hospitality and events industries, has joined the Company as Executive Vice President, Sales and Service for Sphere – a next-generation entertainment medium in Las Vegas that is redefining the future of entertainment.

In this new role, Ms. Allison will be responsible for driving Sphere's sales strategies and ensuring exceptional customer experiences at Sphere. Working with executive leadership, Ms. Allison will develop and implement sales and service strategies aligned with the Company's overall business objectives and strategic direction, including developing a corporate conference business for product launches and other events. As part of her role, she will oversee the sales and service teams to achieve continued revenue growth, market expansion, and outstanding customer satisfaction. She will also work to develop and execute comprehensive sales plans, optimize service delivery, and build strong relationships with key clients and stakeholders in the Las Vegas market and beyond.

"Sphere has established itself as a destination for immersive experiences unlike anywhere else, but we're just scratching the surface of what this new medium can offer," said Jennifer Koester, President, Sphere Business Operations. "Chandra has been working with our team as a consultant, and we are excited to make her an official part of our Sphere family as we continue raising an already high bar for what artists, brands, and customers experience at Sphere."

"Throughout my career I have focused on delivering major events and exceptional hospitality experiences in Las Vegas," said Ms. Allison. "Sphere is a game-changer in this dynamic market, and this is a tremendous opportunity to continue working with the team to develop one-of-a-kind experiences that enhance Sphere's presence in Las Vegas across a range of event categories and guest experiences."

Ms. Allison brings extensive experience in developing exceptional meetings, conventions, exhibitions, and entertainment events, with a focus on the Las Vegas market. Most recently, Ms. Allison served as Senior Vice President of Strategy and Growth at Oak View Group (OVG). In this role she was responsible for overseeing strategy and growth across the OVG360 portfolio, including the design and development of meetings spaces, business strategy and programming for OVG's planned Las Vegas hotel and casino project. Prior to joining OVG, Ms. Allison served in roles of increasing responsibility over nearly 25 years with The Venetian Resort in Las Vegas. In her last role as Senior Vice President of Sales and Marketing, Ms. Allison led sales and marketing efforts for group, convention, tradeshow, and leisure sales. Ms. Allison's experience prior to The Venetian Resort includes events and sales roles at Las Vegas hotel and casino properties.

Sphere names Chandra Allison Executive Vice President, Sales & Service

Wednesday, 05 June 2024 18:00

Ms. Allison is an active member of several industry trade organizations, including Meetings Professional International and Hospitality Sales and Marketing Association International.

www.sphereentertainmentco.com