Tateside launch Showroom Space in the UK



Based within striking distance of London’s Tower Bridge, AV integrator Tateside recently announced the launch of its new showroom space, in collaboration with US manufacturer, 1 Sound and UK distributor, CUK Group. The space, home to a full 1 Sound system, follows Tateside’s recent appointment as the first official 1 Sound UK Partner and will drive opportunities for the integrator to share its premium solutions with clients first-hand.

“We met 1 Sound at ISE 2023,” recalls Jack Cornish, Technical Director at Tateside. “The natural finish of the wooden loudspeakers caught our eye, and we began talking to Louis Mannarino, who explained the brand values with enthusiasm; we were sold on the products and felt they offered something different to traditional loudspeakers; these solutions fit well in our hospitality projects, where space can be a challenge.”

1 Sound is relatively new to the UK audience, despite being popular in the US. Based out of Monmouth County, New Jersey, the brand provides high-quality audio solutions for both the live and install markets. 1 Sound loudspeakers are available in a variety of custom finishes, and this versatility, along with the small footprint of the products, proved to be a key selling point for the team at Tateside.

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“The solutions from 1 Sound are integrator-friendly, high-spec and provide an alternative in high-end spaces,” continues Cornish. “We’re pleased to be one of the first partners bringing 1 Sound to the UK market, through our collaboration with local distributor CUK Group. The product range is interesting, in particular, the variety of subwoofers that can fit flat to a wall or under bunk seats and our new showroom will provide us with a dedicated space to share these solutions with our clients.”

Within Tateside’s showroom, the Cannon coaxial loudspeaker series is a focus, with pairs of C4, C6 and C8 loudspeakers in both natural wood and custom colour finishes, alongside a pair of CT28 point-source loudspeakers. A selection of slimline subwoofers including the MiniSUB5, two WSUB45s and two SUB310s are also installed. The room is the first official 1 Sound demo space in the country.

“We’re enthusiastic about this partnership with Tateside and introducing 1 Sound solutions to new audiences across London and the UK,” confirms Stuart Cunningham, Technical Director at CUK Group. “As this relationship strengthens, we’re looking forward to seeing the Tateside team deploy 1 Sound products across a range of premium hospitality projects.”

“We’ll be inviting end users and consultants to Tateside HQ to listen to the range, and we’re also planning a series of ‘Lateside’ DJ sessions for industry contacts to experience the capabilities of the 1 Sound range. Having this space is a valuable addition to our range of sales tools and we can’t wait to see how the brand is received by our clients.”

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