

## That Event Company adds more HK Audio



Oxfordshire-based technical production specialist That Event Company (TEC) has announced a further investment in HK Audio products to meet increasing demand for its services, particularly in the area of medium-sized events. A fast-growing and environmentally responsible company, TEC supplies every type and scale of event, from small gigs to festivals, conferences to weddings, and parties to corporate presentations. TEC underlines its environmental credentials by restricting its operational base to within a fifty-mile radius of its Thame HQ and is working towards B-Corp accreditation.

One of the fastest growing areas of business for TEC is in the college ball sector, where demand for powerful mid-sized audio systems for bands and DJs is high. TEC Director James Walton (pictured above) explains the choice of HK Audio's LINEAR 5 Mark II Rock Pack: "We already had an HK system in our inventory which had proved its worth time and again on a wide range of jobs, so as we experienced an exponential increase in demand for our services at college balls and smaller boutique festivals, it made sense to make a further investment in this tried and tested formula. The LINEAR 5 Rock Pack effortlessly fills a niche between small budget-oriented systems for dry hire and our larger systems used on festivals and large-venue events.

"As an active system, it makes for a straightforward setup and sounds fantastic. It's versatile too - for some slightly smaller events the mid-high units can be used as a standalone PA without the subs, such is their power and throw. We've effectively tripled our stock of HK Audio and it's all going to enjoy a very busy year. Our experience of the first HK system we purchased proved its robustness and

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reliability, as well as the fact that it has plenty of headroom if it needs to be wound up, so it was an easy decision to expand our stock with a tried and tested solution.”

TEC has added two HK Audio LINEAR 5 Mk II Rock Packs to its inventory, each comprising 2 x powerful LINEAR 5 MK2 112 FA active full-range mid-high units, and 4 x LINEAR MK2 115 Subwoofers. Perfect for small to medium sized applications of up to 400 capacity, the LINEAR 5 MK2 Rock Pack, distributed in the UK by POLAR offers a powerful, versatile, and competitively priced solution. James continues: “The LINEAR 5 MK2 system is a real workhorse which certainly doesn’t compromise on quality and copes easily with the demands of the noisy, high-energy college events and parties where it earns its keep! As ever, POLAR’s team ensured prompt, trouble-free delivery, in good time for what is going to be a full-on summer.”

Andy Plunkett, Head of Pro Audio at POLAR adds: “The LINEAR 5 MK2 is a very popular choice for rental companies who value the combination of powerful, precise audio, excellent build quality, and dependable reliability. As an active system it’s effectively a plug and play solution which is quick and easy to set up and can be used to great effect in different configurations to meet the exact requirements of an event.”

[www.polar.uk.com](http://www.polar.uk.com)

[www.hkaudio.com](http://www.hkaudio.com)