ULTRA Events invests in d&b audiotechnik A-Series



ULTRA Events, specialists in providing comprehensive audio, visual and lighting solutions to the events industry, have recently invested in the A-Series line array system from d&b audiotechnik, specifically the AL90 loudspeaker. With significant experience in deploying d&b line arrays on projects ranging from live events to festivals and houses of worship, the purchase of the AL90s was a natural progression for ULTRA Events.

“We wanted to remain within the existing d&b ecosystem,” explains Costa Champanis, Owner of ULTRA Events. “We are committed to the brand and to providing our clients with consistent audio solutions. The AL90 is the ideal solution for medium-scale sound reinforcements, where up to four cabinets can be flown in vertical columns or mounted as horizontal arrays. This versatility means we can cater for a variety of events and stage setups. The A-Series also complements our existing stock of d&b V-Series loudspeakers.”

ULTRA Events has collaborated with Stage Audio Works (SAW) on several projects over the past few years, so when it came to expanding its audio solutions, the

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experts at SAW were able to provide recommendations and advice. This significant investment makes ULTRA the owner of the sole A-Series system available for rental in Cape Town, and one of only a handful in the entire country. Thanks to the wide sound dispersion of the AL90s, full coverage can be achieved with just a few boxes, making them a smart alternative to traditional line array models.

“We were involved with Stage Audio Works on a project at Planetshakers Church in Cape Town in early 2023 which is where we were first exposed to the versatility of the A-Series,” recalls Patrick Dudgeon, Audio HOD at ULTRA Events. “We were responsible for providing rental gear to the venue for special events whilst the A-Series was being installed permanently at the church. On hearing the kit, which was flown in two arrays as the main PA system, we were very impressed.”

“Through this investment, we can provide our customers with various scalable solutions,” confirms Costa. “The AL90 can act as a standalone system or be used in combination with the full d&b ecosystem of products, giving us extra agility and flexibility to provide clients with a system solution that suits their needs.”

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