Hi Tech Audio New Voice-Acoustic Distributor



Hi Tech Audio, a supplier of professional audio technology in Mexico, has been appointed as the exclusive distributor of Voice-Acoustic. With the launch of its new HT PRO division, Hi Tech Audio is combining its extensive expertise in the live, installation and mobile sectors to establish a strong local presence for the German premium brand. With over 20 years of experience in the industry, Hi Tech Audio has successfully introduced several international brands to the Mexican market. With the new partnership with Voice-Acoustic, the company expands its portfolio with a brand known for exceptional sound quality, precision engineering and intelligent system solutions 'Made in Germany'.

“This collaboration is a significant step forward for us”, says Antonio Martínez, CEO of Hi Tech Audio (pictured left). “With HT PRO (Hi Tech Audio) we have created the ideal platform to fully exploit the market potential of the Voice-Acoustic brand in

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Mexico. Our customers can expect innovative solutions, excellent support and first-class performance. Entering the Mexican market is a strategic milestone for Voice-Acoustic and HT PRO (Hi Tech Audio) is the ideal partner to make it happen."

Jürgen Bachthaler, International Sales Manager at Voice-Acoustic (pictured right) adds: "We were not previously represented in Mexico with Voice-Acoustic. It was therefore crucial for us to find a partner that really understands the market, has in-depth industry knowledge and shares our values. That is exactly what we found in HT PRO (Hi Tech Audio). Together, we are laying the foundation for sustainable growth in Latin America."

The partnership underlines the two companies' shared commitment to setting new standards in performance, system integration and customer loyalty. The launch of HT PRO is not only the beginning of a new sales chapter, but also a clear commitment to long-term market presence and technical excellence.

www.htaudio.mx
www.voice-acoustic.com

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