

Sonorizamos New Wharfedale Pro Distributor



Wharfedale Pro announces a new distribution partnership with Sonorizamos FMT S.A.S. based in Bogotá, Colombia. Sonorizamos has been active in the professional audio market since 2010, building a strong reputation for professional sound equipment, technical expertise, installation and after-sales support. The new partnership combines Sonorizamos' local market knowledge and customer-focused approach with Wharfedale Pro's extensive range of professional loudspeakers, amplifiers and system solutions.

For Wharfedale Pro, the appointment is also an exciting opportunity to reconnect with customers and projects across Colombia. "We know there are many customers in Colombia who already know Wharfedale Pro and share a genuine passion for the brand and for professional audio. We are very excited to reconnect with them, introduce our latest products and build new relationships across the country," said Danny Clarke, Business Development Director at Wharfedale Pro.

"I am delighted to welcome Sonorizamos as our strategic partner in Colombia. This collaboration highlights our ongoing commitment to expansion and long-term growth in Latin and South America." said Simon Godfrey, International Sales Director at Wharfedale Pro. Sr Fernando, Sonorizamos, adds: "We are very excited to bring the Wharfedale Pro portfolio to our customers. We are ready to work and connect with the market and take this brand to the next level in Colombia"

Wharfedale Pro welcomes Sonorizamos as New Distributor for Colombia

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With Sonorizamos' experience, technical knowledge and local support, both companies look forward to developing new opportunities and strengthening Wharfedale Pro's presence in the Colombian market.

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