Adamson XG Integration Amplifiers

Adamson Systems Engineering, a company eith expertise in professional audio innovation, returns to InfoComm 2025 with exciting product announcements alongside strategic growth initiatives. Building on the momentum of its 40th anniversary last year, Adamson will unveil its new XG Integration Amplifiers, alongside highlighting its already acclaimed VGt and VGs intelligent speakers from the flagship Vergence Group and the FletcherMachine spatial engine. Adamson continues to address global volatility in the supply chain with a strengthened commitment to investing in in-house capability to reduce uncertainty.

XG Integration Amplifiers represent a major leap forward in power, integration and system intelligence. Designed with real-world AV installations in mind, the XG line delivers up to 16 kW in a compact 2RU form factor, whilst combining native Milan-AVB for audio and control over a single cable, DSP and integrated protection and monitoring, all in a convenient rack-mounted solution. Available in 1RU and 2RU models and 4 and 8 channel configurations, the new XG Integration Amplifiers mark a milestone by enabling end-to-end Adamson system interoperability for a larger portion of Adamson's product offering. Fully engineered and manufactured in North America and USMCA-compliant, the XG Integration Amplifiers reflect Adamson's strengthened commitment to local production and long-term manufacturing control. "This isn't just another amplifier line," says Brian Fraser, Head of Product & Technology at Adamson.

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"The XG Integration Amplifier embodies our vision for smart amplification, where power and control unite into a single intelligent system hub, offering an interoperable, end-to-end solution for system integrators and other AV professionals." Supporting this landmark product launch is a recent expansion of Adamson's in-house production capabilities. By internalising key manufacturing stages, the company has reduced its dependence on third-party components, improved quality control and restored certainty in a frequently volatile global supply chain. "Our customers deserve dependable tools and reliable timelines, explains Pieter van Hoogdalem, Adamson's Business Development Strategist.

"By continuing to invest in our own production infrastructure, we're creating a more stable supply environment and a more dependable and self-reliant product pipeline. This year's show is all about demonstrating the benefits of an end-to-end Adamson ecosystem," concludes Van Hoogdalem. "Whether you are installing a stadium sound system or touring the globe, Adamson delivers the integrated tools, power and reliability. We look forward to seeing the response from attendees at the show!"

In addition to the new XG Integration Amplifiers, show attendees will also have the opportunity to get hands-on experience with Adamson's FletcherMachine spatial engine, and get a close look at the recently launched VGt line array, VGs subwoofers and a selection of the IS and CS Series.

Visitors to InfoComm 2025 in Orlando are encouraged to stop by booth #6071 to explore the full Adamson ecosystem and speak with the team behind these latest innovations.

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