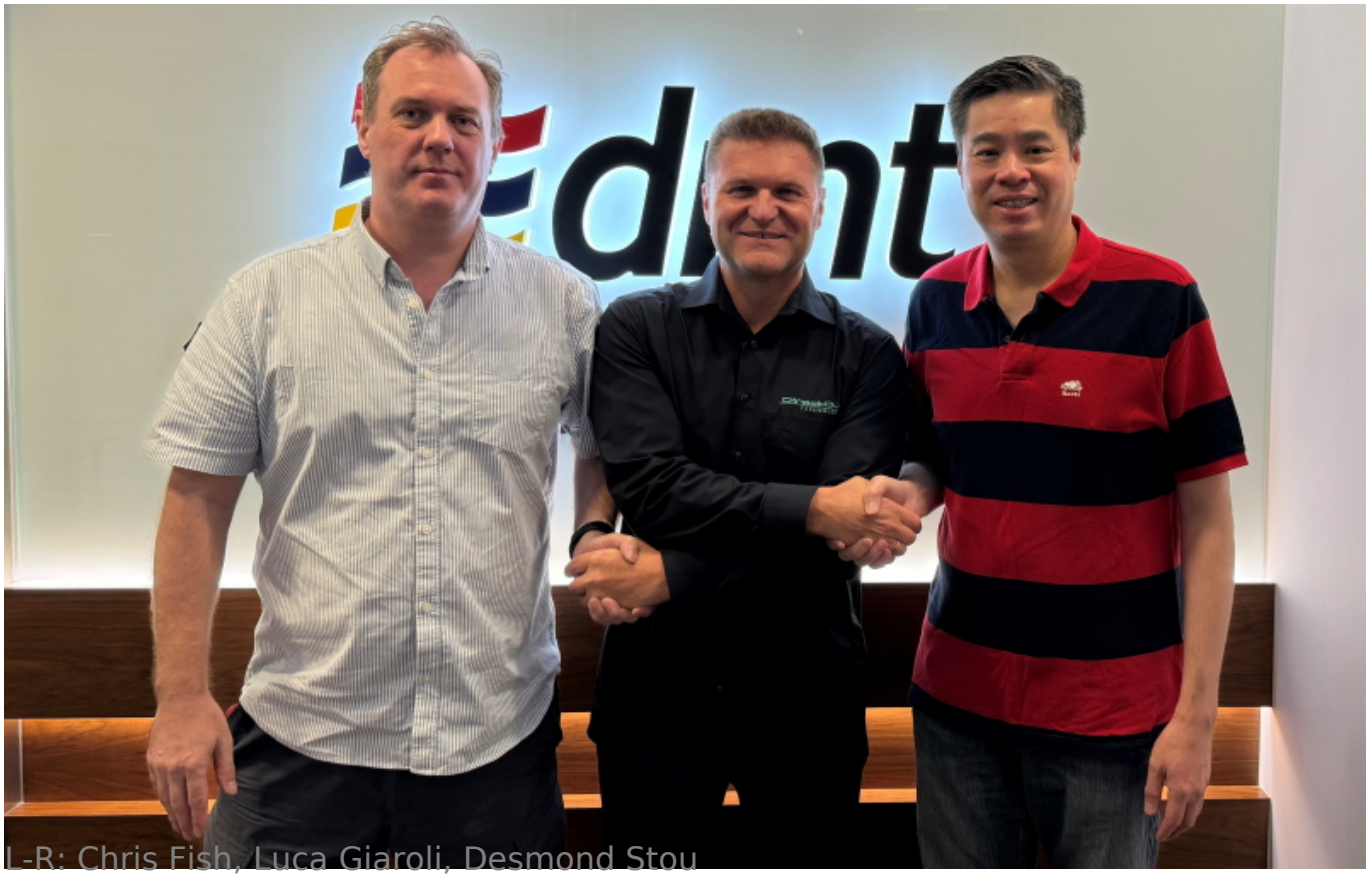
Digital Media Technology New Chinese DirectOut Distributor



L-R: Chris Fish, Luca Giaroli, Desmond Stou

DirectOut announces Digital Media Technology Co. Ltd. (DMT) as a new distributor for its audio solutions in the Greater China region. This exciting partnership marks a significant step in the expansion of DirectOut's presence in Asia and reinforces their commitment to providing world-class Audio Solutions. Founded in Hong Kong in 1990, DMT has established itself as a leading supplier of audio and video system solutions. With four additional offices in Beijing, Guangzhou, Shanghai and Taipei, DMT offers a full range of services, from design to support.

"DMT's technical expertise and deep understanding of the market make them an ideal partner," said Luca Giaroli, Chief Solution Officer at DirectOut. "This collaboration ensures optimal integration of our audio solutions." Over the years, DMT has successfully implemented complex installations, including music recording systems and networked post-production environments, expanding its reach and capabilities in the broadcast, music production, and live sound sectors. "We are pleased to add DirectOut to our product portfolio and look forward to making this brand available to our Greater China customers. The search for the perfect audiovisual equipment continues to be a challenge for many industry professionals," says Desmond Stou, General Manager of DMT. "DirectOut's continual provision of proven solutions to a wide array of applications definitely satisfies their

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needs."

With over 130 professionals in five offices, DMT is well equipped to support the introduction of DirectOut audio solutions and provide exceptional service. "We are incredibly excited to add DirectOut’s innovative range of solutions to our portfolio. DirectOut's reputation for reliability, flexibility and redundancy is very desirable in our market and will allow us to add tremendous value and security to our clients’ systems when downtime is not an option," concludes Chris Fish, Technical Director of DMT. Additionally, Luca Giaroli and the colleagues from DMT will be in Beijing for the BIR TV Show from August 21-24, booth #2006. This will be a great opportunity to meet with him and learn more about DirectOut's innovative solutions firsthand.

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