Sound Factory New HH Audio Distributor

HH Audio, part of the UK Headstock Group of companies officially announces the appointment of Sound Factory FZCO, based in the UAE, as an official HH distribution partner in the GCC including the Middle East, CIS and parts of Northern Africa.

When asked what it meant to be appointed as an official HH partner, Sound Factory's BD manager Fara Azari stated: "At Sound Factory, we're excited to kick off this new partnership with the HH brand. Their history, strong reputation for quality, and customer focus align perfectly with our values, and we're confident this will lead to growth and success in the territories we've been entrusted with. We truly appreciate the opportunity to team up and are eager to explore what's ahead for HH Audio. Here's to a successful and rewarding partnership as we work together to take the brand forward!"

Ian Wright, Headstock's Director of Global Sales adds: "I am very happy to be working with Sound Factory. Our brand fits in beautifully with the solid portfolio of brands they already have, in addition to an experienced, well-connected team who understand all aspects of the Audio business in this region. I am extremely confident that Sound Factory can do a fantastic job of introducing the HH brand in their market and will work hard to develop HH as a leading player there."

HH Audio, a UK company, has been making, designing and engineering high quality audio products in the UK since 1968. Its goal is to continue the development of

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relevant, high quality and value-for-money products to suit several vertical markets within the audio industry into 2025 and beyond.

www.hhaudio.com
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