

Martin Audio FlexPoint Pitstop Challenge at ISE

Martin Audio is revving up the excitement at ISE this year with The FlexPoint Pitstop Challenge, a competition to test your speed and skill in rotating the driver on its flagship FlexPoint loudspeaker, the FP8. The contestant with the fastest time recorded over the four-day event will be crowned the ultimate speed champion, and receive a prize package valued at £10,000, including 2x FP8, 2x SX112 and 1x iKON iK41.

The FlexPoint series is celebrated for its groundbreaking acoustic design, cutting-edge technical innovation and exceptional versatility, making it the go-to solution for premium installations and live sound applications. Each model in the range - aside from the ultra-compact FP4 - features a multi-angle enclosure that allows seamless orientation in either portrait or landscape mode. Thanks to Martin Audio's proprietary quick-release grille latches and captive release clamps, the FlexPoint driver can be effortlessly rotated 90° by hand, without any tools. This ingenious design ensures quick adjustments in the field, a feature Martin Audio is showcasing with The FlexPoint Pitstop Challenge.

Participants will race against the clock to complete the driver rotation process, with a live leader board displayed at the Martin Audio booth. The competition promises not only bragging rights but also a chance to claim the £10,000 prize. James King, Marketing Director at Martin Audio, shared his enthusiasm: "Of course, we're thrilled to be launching new products and hosting our ever-popular audio demos at ISE. But this year, we also wanted to bring some unadulterated fun to the show. FlexPoint has been a resounding success with system integrators and live sound professionals, thanks to its exceptional performance and unparalleled flexibility. We can't wait to see who will showcase their skills and be crowned champion."

The FlexPoint Pitstop Challenge is open to all ISE attendees, so stop by Stand A300 at the front of Hall 7 and put your speed and precision to the test. Will you be the one to take the chequered flag?

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