Ralph Mastrangelo Joins PK Sound

PK Sound, the robotic line array company, has appointed live sound industry veteran Ralph Mastrangelo to the role of Global Business Development. Based in Nashville, TN, Mastrangelo will leverage his decades of experience and expansive professional network to continue driving the expansion of PK Sound’s global Alliance Member base while also focusing on key accounts and regional distribution

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partners.

“I’m excited to be joining the team at PK Sound as I know what this company and its technology are capable of,” comments Mastrangelo. “PK Sound is a leader in line array innovation, holding several patents for its robotic multi-axis coverage capabilities. The technological and operational advantages for users are staggering, and the PK Alliance business model empowers live sound companies to take full advantage. I look forward to helping our growing international partner network usher in the next generation of professional line source systems.”

As Global Business Development for PK Sound, Mastrangelo will collaborate with colleagues at the manufacturer’s Canadian headquarters and Regional Partner Support staff to continue network expansion with new PK Alliance Members, dry-hire Alliance Hubs, Performance Installation clients, and distribution partners.

With the PK Alliance business model, Member companies in the Touring & Rental vertical that invest in a medium-format T10 robotic system from PK Sound gain exclusive access to dry-hire rentals of large-format Trinity Black systems from a growing network of Alliance Hubs across Europe and North America. Mastrangelo is a proven industry leader, overseeing global touring operations for some of the world’s most prominent live sound providers throughout his esteemed career.

Beginning his career as a touring engineer and technician for some of the highest-profile rock and country acts of the ‘80s and ‘90s, he joined Nashville’s MD Systems as Director of Business Development in 1992. When Clair Brothers acquired the firm a few years later, Mastrangelo was promoted to Senior Director of Touring with Clair and held the post for over 20 years. In 2012, he became Director for VER Tour Sound, propelling the company to become an international leader in the span of 12 months and ultimately leading to its acquisition by PRG in 2019.

“We’ve worked hard to expand PK Sound’s global partner network and profile over the past two years and I’m very proud of what we’ve accomplished,” comments James Oliver, Chief Strategy Officer with PK Sound. “Through the PK Alliance, we’ve expanded access to large-format robotic systems for our global Member base with Hubs in Spain, Belgium, and across North America to serve top-level tours and events. Now, we’re in a strong position to broaden our efforts and propel the brand to the next level in the Touring & Rental and Performance Installation verticals. Ralph brings several decades of experience and expertise to our team and I’m excited about our trajectory into the future with him onboard.”

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