Sensaphonics ASI Audio Partnership

Sensaphonics, a designer and manufacturer of custom-fit in-ear monitors, earplugs, pro audio electronics, and the pioneer in 3D Active Ambient in-ear monitoring, today announced the conclusion of its partnership in ASI Audio. Effective immediately, Sensaphonics will assume full responsibility for the marketing, sales, and support of the 3DME In-Ear Monitoring System. The announcement was made by Dr. Michael Santucci, Au.D., founder and president of Sensaphonics, further underscoring the continued growth of the Sensaphonics brand through proprietary products such as the 3DME, while ensuring customers maintain direct access to Sensaphonics innovations, service, and the trusted support the company has built over the past 40 years.

The 3DME system has helped redefine live monitoring by combining high-fidelity in-ear sound with adjustable ambient input via built-in MEMS microphones, allowing musicians, engineers, and audiophiles to hear their performance and environment with unparalleled clarity. The porting of 3DME technology to high-performance universal fit IEMs brought 3DME to a broader user base, showcasing its unique benefits across stages, studios, and personal listening environments.

With the phase-out of ASI Audio, Sensaphonics is streamlining the 3DME experience to provide customers with direct access to sales, service, and future product innovations. This change reinforces Sensaphonics’ ongoing mission to deliver safer, more natural, and more immersive listening experiences whether the user chooses Sensaphonics’ renowned custom fit IEMs or universal earpieces.

“From the very beginning, 3DME has been about protecting hearing while making

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live sound more natural and inspiring," said Dr. Michael Santucci. "As we move forward, Sensaphonics is excited to bring musicians, engineers, and audiophiles closer to the source, ensuring they receive the highest level of expertise, service, and innovation directly from the company that created 3DME Active Ambient monitoring."

For customers worldwide, new units will be available Q4 of this year. All 3DME sales and support will now be handled directly by Sensaphonics through its official channels. Charlene Clements, formerly Manager of Client Development at ASI Audio and for many customers, the face of the product and their trusted advocate, will bring her extensive expertise working with the 3DME system and ensure continuity by transitioning to Sensaphonics as Sales Operations Manager. Additionally, the 3DME BT G2 companion app, which features a 7-band stereo EQ, limiter, and an array of other customizable monitoring options, will soon be updated to reflect the new branding, including a new, instantly recognizable app icon. The update will be available for both iOS and Android, ensuring all 3DME users have seamless access to the latest features and design. In the meantime, you can still use the ASI 3DME BT G2 app. You will be notified when it changes to Sensaphonics.

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