Andreas Reisenzahn New KLOTZ AIS Business Developement Manager



Andreas Reisenzahn has been supporting the KLOTZ AIS international sales team as Business Development Manager since 1 January 2024 with the development and expansion of digital sales structures as well as the strategic expansion of our social media presence in the MI, rental, broadcast, installation, theatre and shipbuilding market segments and much more.

Andreas Reisenzahn holds a degree in business administration with a focus on marketing and has many years of international sales experience in various industries for technically sophisticated products that require explanation. In recent years, he has been intensively involved in digital sales, in particular the development and implementation of navigator and configurator systems as the technical basis for mapping specialised B2B search engines.

After several years, Andreas Reisenzahn is returning to the ProAV/ multimedia industry and KLOTZ AIS GmbH. Peter Klotz, Member of the Board, Marketing & Sales: "I am very pleased that Andreas Reisenzahn is rejoining the KLOTZ team to further promote our brand in a dynamic market environment and to transport new technological standards.''

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