Arturia announces Augmented GRAND PIANO
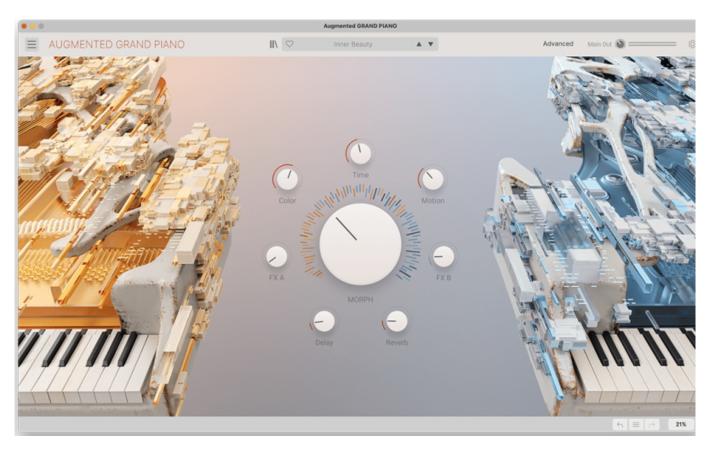
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Arturia Augmented GRAND PIANO

From the authentic to the impossible, unlock premium piano sounds for cinematic score & library composition, immersive game soundscapes, and slick modern DAW production with an intuitive & inspiring piano experience that transcends virtual instruments.

Starting with beautifully captured recordings of an '80s Steinway Grand, embellished with unusual techniques like bowing, ping pong balls, and tape-processing, and fused with synthesis for fresh, exciting, outside-the-box piano sounds. Theatrical concert grand richness, platinum cinematic textures, evolving metallic atmospheres, barely-recognizable hybrid effects; whatever style, Augmented GRAND PIANO can fit the bill. Users can animate tracks with timbres that flow between familiar & far-out, acoustic & synthetic, and pure & transformed with the powerful Morph control. Move between sound layers and make broad changes to multiple aspects of a sound with one control.

Customize and interact with Augmented GRAND PIANO's sound intuitively with its array of straightforward macro controls, affecting various parameters and ensuring that expressive dynamics, articulation, and timbral control is only ever a click away. Every aspect of Augmented GRAND PIANO's sound can be customized with 2 distinct layers, each including 2 sound sources, for weaving compound textures with whatever combination of samples and synthesis that users need. Augmented GRAND PIANO is a shortcut to perfect piano sounds, but its advanced panel lets

users go deeper when a project calls for it. Add complex modulation, keep it moving with smart arpeggiation, and fine-tune sound layers in one place.

Both new & registered users can enjoy limited-time introductory pricing on Augmented GRAND PIANO and a bundle including all Augmented Series instruments. Intro pricing is available until November 3rd - users can access their pricing by logging in at the website below.

www.arturia.com