

### Audified GK Amplification 3 Pro



Software application, software effect, and hardware processor developer Audified is proud to announce availability of its GK Amplification 3 Pro plug-in - produced as an evolutionary next step in this Gallien-Krueger amps- and speakers-modeling fan-favorite, featuring an added smart noise Gate and Comp (compressor), improved CPU (Central Processing Unit) performance, and a reworked GUI (Graphical User Interface), integrating to make it the most advanced Gallien-Krueger amp simulator out there - as of October 11...

Meticulously modeled amps are audibly at the core of making the GK Amplification

3 Pro plug-in what it is - the evolutionary next step in a fan-favorite that originally made its musical mark over a decade ago as a result of a close collaboration between Audified and Gallien- Krueger, the Californian company that has been on the leading edge of bass amp design and technology for over 50 years. The three meticulously modeled amps in question comprise some of Gallien-Krueger's greatest hits - namely, MB150 (based on a small, portable-yet- powerful combo, perfect for a variety of sounds from jazz to rock, with extensive ACTIVE EQUALIZATION - PARAMETRIC MIDBANDS controls and VOICING FILTERS for speedily crafting an ideal mix-ready sound); 2001RB (the amp that defined the classic Gallien-Krueger sound, thanks to two channels, powerful BI-AMP OUTPUT technology, as well as ACTIVE EQUALIZATION and VOICING FILTERS); and 800RB (an Eighties-era transistor amp game-changer, featuring flexible VOICING FILTERS and ACTIVE EQUALIZATION alongside variable CROSSOVER FREQ controls combining to shaping the sound to mix-ready standard in next to no time).

The GK Amplification 3 Pro plug-in also allows for parallel selection of two speaker cabinets - choose from three matching cabinets, each with woofer and tweeter options. Ultimately, users can compare cabinets easily with the provided A-B control to find the perfect pairing for their desired sound, selecting from nine movable virtual microphone types, themselves meticulously modeled from industry-standard designs used for recording and live performance. Put it this way: with dedicated controls to change the Horizontal and Vertical position, Distance, and Mic Angle, more flexibility than ever is on offer when it comes to shaping sounds.

But better still, GK Amplification 3 Pro's newly-built-in smart noise Gate (with an intuitive Learn function that sets the perfect threshold within seconds) and simple Comp control (tuned to sound just right either in the studio or on stage) smooth the way for working within the plug-in itself - no need to use additional plug-ins, in other words.

Whatever any user's intention is, sound-wise, simply plugging in and playing with Audified's GK Amplification 3 Pro puts them in great collaborative company - with Gallien-Krueger, no less. And all from the creative comfort of their desktop. Dial in the best sound experience this close collaboration can offer by using an audio interface equipped with a Hi-Z (high-impedance) input and low-latency drivers, and... get dialed in!

GK Amplification 3 Pro is available to purchase for an introductory price of \$49.00 USD for two weeks - rising thereafter to its regular price of \$79.00 USD - from Audified's online shop here: <https://shop.audified.com/products/gk-amplification-3-pro> (Owners of GK Amplification 2 Pro can upgrade to the improved GK Amplification 3 Pro for \$19.00 USD.)

Acting as the perfect entry-level bass plug-in, GK Amplification 3 LE (losing out on its bigger brother's parallel selection of two speaker cabinets) comes for free for two weeks - rising thereafter to its regular price of only \$9.00 USD - from Audified's online shop.

## **Audified announces availability of GK Amplification 3 Pro plug-in**

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GK Amplification 3 Pro and GK Amplification 3 LE can be directly downloaded as an AAX (64-bit), AU 64-bit, VST3 (64-bit), and Apple Silicon Native plug-ins for Mac (OS X 10.11 - macOS 12) and an AAX (64-bit) and VST3 (32-bit and 64-bit) plug-in for Windows (7 - 11) - alongside demo versions - from Audified. (Note that they are both serial number-protected plug-ins, so no iLok is required.)

[www.audified.com](http://www.audified.com)