Audio Pro W-Generation Speakers

Audio Pro, the award-winning Scandinavian audio brand known for redefining compact speaker performance, today unveils the W-generation. More than just an upgrade, this new range covers every part of the Audio Pro experience, from the app to sound to design. The picture above shows the Audio Pro A28 W.

Bringing together cutting-edge engineering, elegant design and powerful new software, the W-generation marks a key evolution for Audio Pro. “We've worked hard on refreshing our entire range, listening to consumer feedback while adding new functionality to our classic sound” says Henrik Dunér, CTO of Audio Pro. “This is a new era of what a wireless speaker should be". Under the hood, the W-generation takes a giant step forward in control and connectivity. A major app update supports an entirely new level of functionality, performance and reliability.

The updated app experience includes new features:

- A completely redesigned interface for intuitive setup and control
- Advanced EQ
- Expanded streaming service support: Spotify, Tidal, Amazon Music, Qobuz, Deezer, iHeartRadio, Napter, TuneIn and more.
- Smarter Wi-Fi timing synchronisation
- Enhanced multi-room and grouping capabilities
- Robust connectivity and improved troubleshooting

"You’re not just getting new features, you’re getting a new, streamlined listening experience” says Nils Ankarcrona, CEO of Audio Pro. "Perfect multiroom listening with a rock solid app are something we're very proud of. Consumers demand a seamless experience and we're happy to give it to them and let the music play". All W-generation speakers are backward-compatible with Audio Pro’s current products, ensuring a seamless integration for existing users.

At the heart of the W-generation is a redefined Audio Pro sound signature which is modern, dynamic and finely tuned to satisfy those who demand hi-fi sound from all-in-one speakers. The engineering team has optimised every product in the lineup for greater clarity, lower distortion and a huge increase in loudness. The result is a sound profile that’s immersive, powerful and musical, even at high volume.

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The flagship A48 W offers a +10–15 dB increase in max sound pressure and improved BMR (Balanced Mode Radiator) tweeter clarity. The compact A15 W now boasts a deeper, fuller bass and extended battery life and every model delivers an experience far beyond its size. “Our goal wasn’t to tweak the sound” explains Dunér. “It was to rethink it from the ground up, tackling the full audio spectrum and get the most musical sound from our small form factors”. In parallel with the sonic overhaul, Audio Pro’s design team set out to unify the aesthetic of the range, creating a cohesive, premium look that balances Scandinavian minimalism with tactile richness.

The new lineup features harmonised colours and logo placement across models, synchronised grille fabrics, refined metal finishes and enhanced logo badges for stronger visual identity. Subtle but meaningful changes (cleaner back plates, adjusted button panels, and updated texture finishes) reflect Audio Pro’s obsession with every detail. While the iconic silhouettes remain familiar, every component has been visually perfected. The result? A lineup that looks great solo or as a multiroom system.

Launching January 15th, the W-generation includes refreshed versions of Audio Pro’s most popular models...

- A10 MkII W / A15 W
- A28 W / A38 W / A48 W
- C5 MkII W / C10 MkII W / C20 W
- Drumfire II W / Drumfire D-2 W

Select models are also available in a walnut finish, adding a new natural tone to the brand’s palette...

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