Audio-Technica for The Late Show’s Louis Cato



Audio-Technica, a producer of innovative audio experiences for more than 60 years, announces the latest guest of the Sounds Good Podcast, The Late Show band leader Louis Cato. Joined by his bandmate Jon Lampley and fellow musician Kenyatta Beasley, the trio shares their experiences in the music industry.

Described by his peers as having “generational, once in a lifetime talent,” Cato details his move from his small town in Stanly County, NC, to Boston to begin his music career before landing in New York where he found a before unknown but intuitively needed inspiration. Throughout the podcast, Cato shares how he found his voice as an artist, and how he steeled himself for one of the most visible roles in late night television. Interwoven through the conversation are acoustic performances of Cato’s recent singles “Black Man Blues” and “Space” at Technica House NYC. The performances can be found here.

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