Audio-Technica Limited-Edition ATH-M50x in Deep Sea Blue



Audio-Technica, an innovator in transducer technology for over 60 years, unveils the ATH-M50xDS Professional Monitor Headphones, a limited-edition “Deep Sea Blue” version of A-T’s popular ATH-M50x. This model is the result of a global crowd-sourcing campaign, where end users voted on their favorite color of the next ATH-M50x model. Also being introduced is the wireless ATH-M50xBT2DS iteration.

From the 45 mm large-aperture drivers to its sound-isolating earcups and robust construction, the ATH-M50xDS provides an unmatched experience for the most critical audio applications, including recording, live sound, broadcast, DJ and personal listening. The headphones incorporate technology drawn from Audio-Technica’s long history in the field of high-performance professional audio, providing natural, accurate sound with impactful bass and high-frequency

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extension. With professional-grade earpad and headband material and a collapsible design with detachable cable, the ATH-M50xDS headphones transport easily and remain comfortable throughout long monitoring sessions.

The wireless ATH-M50xBT2DS delivers the same exhilarating listening experience as its wired counterpart, offering exceptional clarity and deep, accurate bass response. Additional features include premium internal audio components and a dedicated internal headphone amp; compatibility with multiple audio codecs (SBC, AAC and LDAC); sidetone circuitry that allows users to hear their voice in the headphones when making calls on most smartphones, and access to voice assistants (Amazon Alexa Built-in, Google Assistant, Siri); a “Fast Pair” feature, enabling users to quickly pair the ATH-M50xBT2 headphones with Android OS smartphones and devices with a single tap on the device; a detachable 1.2-meter (3.9-foot) cable for optional wired connection; and compatibility with the A-T Connect app, allowing control of the low latency mode, EQ, L/R volume balance, choice of voice assistant, misplaced headphone location, change of codecs, and more. Multipoint pairing lets users connect wirelessly to two Bluetooth devices at once, and a low-latency mode improves synchronicity between audio and video for smooth streaming and gaming. Battery life is approximately 50 hours of continuous use on a full charge and up to 3 hours of use on a 10-minute rapid charge via USB-C connection. A USB charging cable and a handy carrying pouch are also included.

Audio-Technica’s new limited-edition wired ATH-M50xDS (priced at $169.00) and wireless ATH-M50xBT2DS (priced at $219.00) are now available.

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