

AUDIX DP7X



AUDIX, a designer and manufacturer of premium professional microphones for stage, studio, and broadcast use, today announces the release of the DP7X professional drum microphone package. Building upon the award-winning legacy of the company's best-selling DP7, seven-piece drum kit solution, the DP7X delivers a complete, professional-grade microphone lineup designed to capture the full transient detail, impact, and spatial depth of a standard five-piece drum kit.

The defining evolution of the DP7X is the inclusion of the D6X dynamic kick drum microphone, replacing the original D6. Thoughtfully designed, machined, assembled, and tested by AUDIX in the USA, the D6X utilizes AUDIX's exclusive VLM (Very Low Mass) diaphragm for exceptional transient response and natural, distortion-free sound capture under extremely high sound pressure levels (=144dB SPL).

The D6X took the recording and live sound world by storm by introducing its game-changing, recessed, tool-free switch that enables engineers to sculpt the low-end character of the kick drum across three distinct frequency response profiles on the fly. Deep, which retains 100% of the classic, pre-shaped D6 sonic performance, delivering a modern, deep sound that immediately cuts through the mix. Balanced,

which delivers a more traditional kick drum voice by adding presence in the mids and upper mid-range while preserving the original D6 sonic impact. And Natural, which unlocks a more linear response thanks to its adjusted high-end roll-off and fuller mid-range, and is optimized for capturing a organic, natural acoustic character or experimenting on percussion, bass cabinets, and other low-frequency sources.

Beyond the kick drum, the DP7X combines a meticulously matched array of specialized microphones designed to create a cohesive, professional drum sound:

- The i5 Snare Microphone: A must-have dynamic cardioid microphone that manages close-range transients to capture the fundamental depth and distinctive "crack" of the snare.
- Two D2 Rack Tom Microphones: Compact dynamic hypercardioid microphones featuring VLM Type B technology to deliver the attack and warm overtones of rack toms with excellent off-axis isolation.
- The D4 Floor Tom Microphone: A dynamic hypercardioid microphone utilizing VLM Type D technology, offering an extended low-frequency response down to 40 Hz to capture the deep, fundamental resonance of floor toms.
- Two ADX51 Overhead Microphones: Pre-polarized condenser microphones featuring 14mm gold-sputtered diaphragms and cardioid pickup patterns, designed overhead to add spatial dimension, smooth cymbals, and a phase-coherent stereo image of the entire kit.

The DP7X is ready for heavy touring with a newly styled, rugged nylon carrying case. This premium case offers improved shock resistance, portability, and interior organization. Additionally, the package comes complete with professional mounting hardware and accessories, including four DVICE spring-loaded rim-mount clamps, three DCLIP heavy-duty mic clips, one MC1 nylon clip, and two WS81C foam windscreens for the overhead condensers.

"With the DP7X, we are giving live engineers and recording artists a legendary drum-miking standard with a massive upgrade," says Steve Young, AUDIX Director of Sales. "The addition of the flagship D6X introduces a level of low-end versatility never before seen in a pre-configured package. Drummers can now adapt their core kick sound between modern click, balanced punch, or natural resonance in seconds. Combined with our industry-leading tom, snare, and overhead mics - all packed into a brand-new, ultra-durable nylon case - the DP7X is the ultimate, ready-to-roll tool for any stage or studio."

The AUDIX DP7X is shipping now and available through authorized AUDIX retailers worldwide.

www.audixusa.com