

## **beyerdynamic AVENTHO Y**



Who am I? What do I feel, and how can I express myself? Questions like these are increasingly on people's minds, and they often find the answer in music. beyerdynamic addresses this topic with the AVENTHO Y, a new pair of wireless over-ear headphones that allow users to explore their personal “why.” The new model comes in four expressive colors, each symbolizing a different emotional state. Users stay in the flow

Whether the AVENTHO Y is used at home or on the go, for creative projects, work, or streaming and entertainment – thanks to Multipoint Bluetooth® 6.0, users can seamlessly switch between different devices without losing their flow. The battery life of up to 90 hours (without ANC) makes the AVENTHO Y a particularly convenient and reliable companion. Thanks to the advanced fast-charging feature, the headphones only need to be charged for five minutes to provide another six hours of use.

When it comes to personal moments and mindfulness, comfort is essential. That’s why the AVENTHO Y features comfortable ear pads that, like the battery, are easy to replace. In addition, a separately available upgrade package including a matching USB-C dongle and a colour-coordinated boom microphone will be released

in October. With this, the AVENTHO Y transforms into a versatile headset in no time at all.

The AVENTHO Y turns music into an experience

For music to reach its full potential, a strong technological foundation is essential – and that’s exactly what the dynamic 45-mm driver of the AVENTHO Y delivers. It conveys every detail, no matter how small, enabling users to immerse themselves fully in their favourite songs. The advanced over-ear design ensures the listener's ears are fully isolated from the outside world. When ANC is activated, distracting ambient noise is eliminated even more effectively.

Four colours for personal expression

“Music is something very personal. We associate it with memories, moods, and special moments,” explains Kathrin Noe, Director of Global Marketing at beyerdynamic. “With the AVENTHO Y, we want to bring this connection to life in two ways: through the sound quality that beyerdynamic is known for, and a design that leaves room for personal expression. That’s the idea behind ‘Hear your Why’.”

beyerdynamic will unveil the AVENTHO Y for the first time at the ShowStoppers media reception today, ahead of IFA. Visitors can test the new headphones in Hall 5.3 from 6:00 p.m. to 9:00 p.m. At IFA itself, which runs from September 4 to 8, beyerdynamic will be represented at the Hama booth (No. 147) in Hall 4.2.

On September 6, the action continues at the Flying Steps’ Backyard Battles: The AVENTHO Y will be used by the dancers who previously participated in the new product's photoshoot. Visitors to this free dance event will also have the chance to experience the AVENTHO Y for themselves and win a pair in an exclusive raffle. More information about the event is available [here](#).

The AVENTHO Y will be released on 3 September at a suggested retail price of 149.00€. The new over-ear headphones will be available in the online store at beyerdynamic's website below, on Amazon, and at specialty retailers. Replacement parts and ear pads can be reordered at any time.

### Technical Data AVENTHO Y

- Transducer: Dynamic Driver, 45mm
- Acoustic design: Over-Ear
- Frequency response: 20 – 20.000 Hz
- Form factor: Foldable Over-Ear Headphone
- Transmission: Bluetooth
- Bluetooth version: 6.0
- Multipoint: Yes
- Supported Bluetooth profiles: HFP/A2DP/AVRCP
- Audio codecs: SBC, AAC
- Firmware update is possible: Yes (OTA Update via beyerdynamic app)
- BT Range: Up to 20 m

- Battery capacity: 650 mAh
  - Battery runtime (ANC OFF): More than 90 hours
  - Battery runtime (ANC ON): More than 60 hours
  - Charging time: 1 h
  - Fast charging: Charge 5 min for 6 hours playtime
  - Wireless charging: No
  - Charging port type: USB-C
  - Type of cable: USB-C/Audio Cable
  - Microphone type: Integrated Mic Inside Headphone (2 Mic ENC), META VOICE Boom Mic available as optional accessory
  - Weight of Headphone: 316 grs
  - Scope of delivery: AVENTHO Y Giftbox including AVENTHO Y Headphone, Soft Carry Bag, USB Type C charging/audio cable, Quick start guide, Compliance booklet
  - Available AVENTHO Y optional accessoires: Upgrade Package including Dongle & Boom Mic, Velour Ear Pads black/ grey
- Recommended retail price: 149.00 EUR

[www.beyerdynamic.com](http://www.beyerdynamic.com)