GerrAudio New CEDAR Audio for Canada

CEDAR Audio, the inventor of digital dialogue noise suppression, spectral editing and real-time audio restoration, has appointed GerrAudio Distribution as its exclusive distributor for Canada. CEDAR's products are widely used across broadcast, live sound, post-production, security and forensic analysis applications. Their Emmy and Academy Award winning technologies identify and remove noise, enhance intelligibility, and improve overall audio clarity in the most demanding environments.

This new partnership will see GerrAudio represent CEDAR Audio's full portfolio across Canada, supporting customers in broadcast, post-production, live sound, and specialised technical markets. “We are pleased to welcome GerrAudio as our distributor for Canada”, says Andy Trott, CEO of CEDAR Audio. “GerrAudio has a strong national presence and a longstanding commitment to serving the Canadian professional audio industry. The company has built deep relationships within the live and broadcast markets, and the team clearly shares our ambitions for growth and continued expansion in North America”.

CEDAR Audio represents an important addition to GerrAudio's focused portfolio. “CEDAR Audio is recognised worldwide as an innovator and leader in this specialised segment of the audio industry, and their hardware and software products fit naturally into our portfolio as another valuable tool in the professional audio signal chain”, notes Bob Snelgrove, President of GerrAudio Distribution. “Their industry-leading solutions for noise suppression and speech enhancement directly align with the work we do across professional audio, broadcast, and post-production markets. At the same time, CEDAR's capabilities also complement our efforts in vertical markets where we support test and measurement, communications, and mission-critical audio systems for government, forensic and commercial/industrial applications”.

GerrAudio will provide sales, support, and market development for CEDAR solutions throughout Canada, working with dealers, system integrators, broadcasters, and technical users.

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