

### Celestion Alnico Gold Dynamic Speaker Response

Celestion, a manufacturer of guitar and bass loudspeakers and professional audio drivers for sound reinforcement applications, is very pleased to announce that the Alnico Gold is available as a Dynamic Speaker Response (DSR,) the next-generation digital speaker responses that capture the sound and feel of the speaker's dynamic, non-linear responses for even more tonal detail. All Celestion DSRs are designed especially for use with SpeakerMix Pro, the self-contained studio-grade DAW plug-in dedicated to bringing ground-breaking levels of detail and realism to guitar and bass speaker tone. The complete collection of DSRs, as well as the SpeakerMix Pro plug-in, is available for download at the website below.

The Celestion Alnico Gold was originally developed as a higher power alnico speaker and is thought of as a "well played-in" version of its older brother the Celestion Blue. Exhibiting many of the same tonal characteristics as can be heard in the original Blue, the Gold has a less prominent high end which reveals a more complex upper mid-range. Expressive and dynamic, the Celestion Alnico Gold, a 50-watt G12 speaker, yields unprecedented control along with the muscle needed to deliver a huge rhythmic voicing. All the qualities of an alnico speaker are still there, including a warm bass, chiming treble and a "laid-back" attack. Push a little harder and the Alnico Gold yields rich, thick overtones, harder still and you're rewarded with a delightfully aggressive snarl with just enough natural compression to keep things sweet.

And now, in addition to its availability as a physical loudspeaker and digital Impulse Response, the Celestion Alnico Gold can be purchased in the Dynamic Speaker Response format for use with SpeakerMix Pro.

The SpeakerMix Pro plug-in is much more than just a top-level IR loader and convolution engine for hosting impulse responses-- it offers pristine sound, mixes up to six channels of different IRs into a stereo or mono track and even fixes IR sample rate/project mismatches. Additionally, as the host program for the Celestion Dynamic Speaker Responses, SpeakerMix Pro presents a genuine next-generation virtual speaker solution.

With SpeakerMix Pro, users can:

- Discover Celestion's proprietary Dynamic Speaker Responses (DSRs), the next generation in Impulse Response technology that capture the sound and feel of the speaker's dynamic, non-linear response for even more detail and realism.
- Integrate their personal library of Celestion and third-party Impulse Responses to make the most of the tones they already own. SpeakerMix Pro uses its unique DSR algorithm to make existing IRs more dynamic sounding, enhancing their tone with even greater feel.
- Incorporate Celestion's superb room responses (or add your own) into your

mix for an authentic 'live' sound. Add room delay for further 'depth' and 'size'.

- Deploy the unique Z-curve function to closely model the dynamic electrical coupling between amp and speaker.
- Fine-tune the mic position, enabling the user to adjust the position of the microphone across the speaker until they've found the tone that's just-right (DSR-specific functionality).

The new SpeakerMix Pro Demo automatically installs with 10 sample DSR speaker cabinets ten DSRs curated to give users a broad tone experience across the Celestion range of guitar and bass speakers.

Achieve the ultimate guitar tone in your recording, with the Celestion Dynamic Speaker Responses and SpeakerMix Pro plugin, available for VST, AU and AAX compatible DAWs.

A free 14-day demo of SpeakerMix Pro is available for download and users can upgrade to the full version of SpeakerMix Pro at any time during or after the trial period. Simply purchase the full version of SpeakerMix Pro and select 10 free DSR cabs (choose the preferred DSRs from the available range on [Celestionplus.com](https://www.celestionplus.com) during upgrade).

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