

Celestion appoints Matt Daigler



Celestion, a manufacturer of professional loudspeakers and compression drivers for sound reinforcement applications and guitar and bass loudspeakers, announces the appointment of Matt Daigler as Business Development Executive. In his new role, Matt Daigler will work together with Celestion's valued sales and distribution partners in the U.S. musical instrument category, the PA service market, and retailers who cater to DIY hobbyists. In addition, Daigler will be managing existing OEM relationships and pursuing new OEM partners in the pro audio and high-end home theater markets.

A self-proclaimed, life-long speaker fanatic, Daigler joins Celestion continuing his

extensive career in the audio industry that started at Westlake Audio as a mechanical assembler, then production manager, eventually moving to HARMAN owned Audax of America where he worked as a sales engineer. Daigler later worked in custom residential integration for Harrison Systems, Pro Design AV, and Logic Integration. He is an audio enthusiast with personal projects repairing and modifying vintage speakers and hi-fi components. "We are excited to welcome Matt to our team," says Ralph Nichols, Vice President of Business Development North America at Celestion. "His skills, passion, and experience will be major assets to our team at Celestion."

"The strength of the Celestion brand, especially in the live sound and guitar world is legendary," commented Matt Daigler. "In those spaces, everybody knows the speakers and what they sound like. While I am looking forward to helping Celestion to grow with more OEMS and in the custom integration and component speaker markets. What I am most excited about is being part of an amazing team of professionals who provide some of the best speaker technology."

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