Cloud Microphones Cloudlifter X



Cloud Microphones, maker of the original, award-winning Cloudlifter, has unveiled their latest addition to the Cloudlifter family. The brand new Cloudlifter X offers a custom-designed Cinemag transformer along with two selectable output levels that expand the range of output gain offered by the industry standard CL1.

Featuring Cloud’s signature ultra-clean gain, the nickel-core Cinemag transformer delivers an incredible amount of bandwidth at normal input levels, and can also provide a variable amount of harmonic content and saturation as the input signal is increased, adding extremely musical flavors to the CLX’s output, which can change dynamically based on the input level of the source material.

“Our customers love the CL-1 for its ultra-clean, transparent gain,” says CEO Rodger Cloud. “With the addition of a custom transformer, the CL-X will respond to different sources and input level and return that ultra-clean gain with varying levels character and mojo. We like to say ‘the more signal you give it, the more love it will give back’.”

Inspired by the two-position MORE/MAX switch found on the Cloudlifter Z, the default setting (up to 12dB) on the CLX is ideal for use with hotter signals like an SM57 on a snare, whereas the “Max” setting (up to 36dB) is perfectly suited for quieter source material such as a soft instrument or ASMR applications.

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“The CLX is the perfect companion piece for CL1 owners,” says Cloud. “The additional gain settings – neither of which can be found on the CL1 – combined with the sonic flavor of the transformer opens up a whole new world of Cloudlifting possibilities.”

The Cloudlifter X will be in stores in March 2023.

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