DALI KUPID



DALI (Danish Audiophile Loudspeaker Industries) announces the launch of the KUPID. KUPID is a compact, high-performance loudspeaker that delivers true Hi-Fi sound in a stylish, premium finish. Representing a new entry point to genuine hi-fi sound, KUPID is engineered to introduce a new generation of music lovers to the joy of high quality sound.

KUPID raises the bar with high performance and a bold new design. Priced at just £299, KUPID redefines value in the compact loudspeaker market, combining iconic DALI sound with fresh aesthetics, advanced technology and a fuss free set-up with all hi-fi amplifiers and systems. “KUPID is about simplicity and sound” says Krestian Pedersen, DALI Head of Product Management “It’s for anyone who wants a real Hi-Fi experience without any fuss. We’ve poured everything we know about speaker design into a form factor that’s easy to live with and easy to love. KUPID is designed to fit in, stand out and make the most of your music”

At its core, KUPID is 100% DALI, proudly designed and engineered in-house in Denmark, following the same sonic philosophies behind DALI’s high-end flagship products like the KORE and EPIKORE. KUPID shares their DNA of precision, performance, and musicality - but delivers it in a smaller, more approachable package ideal for modern living spaces. With a footprint small enough to fit almost anywhere (even just one inch from a wall) KUPID blends effortlessly into any room. Textured magnetic grilles further enhance its versatility and clean Scandinavian aesthetic. KUPID launches with five finishes: Black Ash, Walnut, Caramel White, Golden Yellow, and Chilly Blue, each featuring colour-matched bass/midrange cones

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and grilles. Whether your style is bold, minimal, or somewhere in between, KUPID is designed to be seen as much as heard. Designed around a “keep it simple” philosophy, KUPID is a single-model offering that makes it effortless for first-time Hi-Fi buyers to get started. With no confusing product tiers or tech jargon, it’s a straightforward path to better sound.

Under the hood, KUPID is a serious loudspeaker built with advanced DALI technologies not seen before at this price point. The proprietary 4½-inch paper and wood fibre bass/midrange driver, ferrite magnet system and low-loss rubber surround ensure fast, tight bass and a dynamic midrange which are all hallmarks of DALI’s signature sound. A custom-developed 26mm ultra-light soft dome tweeter delivers detailed, extended highs with smooth dispersion and minimal distortion. The tweeter baffle design is carefully tuned for seamless integration with the midrange driver, ensuring a natural and cohesive soundstage. Together, these components work in perfect harmony, guided by custom crossovers designed for timing accuracy, soft roll-off and exceptional clarity. KUPID’s 'dual flare' bass reflex port is precisely time-aligned to optimise airflow and minimise unwanted resonances, resulting in low distortion and impressively deep bass for a speaker of this size. To fit all listening scenarios, like all DALI loudspeakers, KUPID also works well at low and high volumes.

KUPID is amplifier-optimised, presenting a consistent impedance of over 4 ohms to ensure smooth performance across a wide range of amplifiers, including budget-friendly Hi-Fi amplifiers and all-in-one amplifer and streamer systems. Whether part of a traditional stereo setup or a minimalist desktop set-up, KUPID is at home in all listening and living scenarios. Wall brackets are also included in the package alongside rubber feet, making set up easy in any home.

More than just a new speaker, KUPID marks a new chapter in DALI’s mission to make real Hi-Fi accessible to more people. By focusing on what matters - sound quality, build integrity, and aesthetic appeal - and stripping away the unnecessary, KUPID invites everyone to experience music the way it was meant to be heard. “KUPID is about falling in love with music again” adds Pedersen. “It’s pure DALI - just distilled, simplified and reimagined for today’s listener"

DALI KUPID is available now and is priced at £299 / $600 per pair, €169 per speaker (€338 per pair).

www.dali-speakers.com

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