Dave Reitzas Chooses Audio-Technica Microphones



Audio-Technica, innovator in transducer technology for 60 years, is the microphone of choice for multi-GRAMMY Award-winning engineer/producer Dave Reitzas (Barbra Streisand, The Weeknd, Josh Groban, Andrea Bocelli, Seal, Stevie Wonder, Guns N' Roses and many more). "I have a pretty big arsenal of A-T products," notes Reitzas, "and I consider many of them 'go-to' mics for just about anything I might want to do in the studio. The very first mics I owned from A-T were a pair of AT4050's that I've had since 1994. I used these mics on everything, and still do! This was the beginning of my long and strong relationship with Audio-Technica and the first of now dozens of A-T mics that I own and use."

A particular recent favorite has been the AT4060 Cardioid Condenser Tube Microphone. "I have a pair of 4060's," he notes. "These are my go-to mics for drum overheads! When not used for drums, I'll have them set up in a room as a stereo pair to help capture the ambience for whatever instrument I'm recording. Also, it's a great vocal mic and perfect for any sound that needs a full bodied, rich capture."

He put the AT4060 to use on a recent project with artist Miguel Lugo Mireles. "This is the sixth album we've worked on together," noted Reitzas, "but the first I have produced for him. On his earlier records, we always used musicians from Mexico, but he wanted a change of pace for this one, so I was able to gather my favorite

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L.A. session musicians and record at EastWest Studio Two. Then we did strings and horns overdubbed in Mexico. We have Audio-Technica all over the record, but the AT4060 in particular really let his voice shine through."
And this only scratches the surface of Reitzas' frequent use of mics from his A-T collection, whether it is AT4080 and AT4081 ribbon mics on guitar amps or horns; AT4041 on wind instruments, light snare drums, percussion or stringed instruments; BP4025 or BP4027 for live concert ambience; or several other essential components of his setup.

"When I think Audio-Technica, I think 'family,'" he says. "The one thing that is very prevalent in Audio-Technica's core from my point of view is how well they have reached out to the recording community for our ideas and feedback. A-T is very interested in what helps us to create. They also give back to the community in so many ways. Whenever there is an audio event, you can always count on A-T to be a sponsor of some kind. And I especially love it when they have their own events and bring our community of engineers closer together. I am proud to call the people of Audio-Technica my friends."

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