DirectOut Leadership Reorganization



DirectOut, a provider of professional audio networking and connectivity solutions, announces the appointment of a new three-member Management Board. This strategic evolution prepares the company to navigate its extraordinary global growth and the increasing complexity of the professional audio market. The new Board of Directors consists of René In der Stroth as Chief Financial Officer (CFO), Luca Giaroli as Chief Executive Officer (CEO), and Jan Ehrlich, transitioning from his previous role as CEO to Chief Operating Officer (COO), all pictured above from left to right.

Giaroli, who previously held the pivotal roles of Chief Strategy Officer and Chief Solutions Officer at DirectOut, has been instrumental in transforming the company from a hardware-centric manufacturer into a global leader in integrated audio solutions. He is the visionary behind the PRODIGY.MP and the Audio Solution Model (ASM), a revolutionary concept that has redefined the approach in the digital audio system design and implementation.

“DirectOut has experienced remarkable growth over the past years in people, partners, technologies, and revenue,” explains Giaroli. “This evolution brings complexity that requires a broader and more specialized leadership team. We are building something bigger together, not just a company, but a place where innovation meets purpose, and where every team member plays a vital role in our success.”

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The new board sees Giaroli spearheading strategy, marketing, and sales to fuel DirectOut’s expansion. Simultaneously, In der Stroth will manage financial operations tailored to the company’s rapid growth, while Ehrlich ensures operational excellence and administrative efficiency from the Mittweida headquarters. “Joining DirectOut is a unique opportunity to align financial excellence with cutting-edge technology. I am eager to collaborate with this world-class team to drive sustainable growth and maintain our competitive edge in an ever-evolving global market.” says In der Stroth. “This is a natural and necessary evolution as we continue to grow,” expands Ehrlich. “It's about preparing our company for the opportunities ahead, with better leadership and clearer roles, while giving our team the support they deserve to thrive in their work.”

To drive the company’s long-term strategic goals, Chief Technology Officer Claudio Becker-Foss will work in close synergy with CEO Luca Giaroli, ensuring that technological innovation remains deeply aligned with DirectOut’s overarching strategic direction. Becker-Foss's leadership in product development and system architecture remains a cornerstone of the company’s Audio Solutions, guaranteeing the highest standards of performance, flexibility, and reliability that the industry expects.

Together, the new Management Board will oversee DirectOut’s strategic initiatives, including its US expansion via DirectOut LLC and the strengthening of collaborative workflows through key industry integrations.

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