DirectOut appoints Contact Distribution for Canada



L-R: Valno Gennaro (Contact), Luca Giaroli (DirectOut), Brandon Coons (Contact), Bill Coons (Contact)

German audio network and interconnectivity specialist DirectOut Technologies announces the appointment of Contact Distribution as Canadian distributor. Following the company's strategy to optimally serve all vertical markets and to guarantee its customers and users the best support, DirectOut has found a promising and very well positioned partner.

Jan Ehrlich, CEO and Sales Director of DirectOut comments, “Our clients, designers and users as well as our engineers, support staff and products all strive to offer the absolute best in the audio industry. Our global partners carry on that ideal and Contact’s 34-year history of servicing the top of the North American pro audio and broadcast industries is a perfect match. Contact’s expertise in digital audio networks and fibre-based solutions is exemplary and the ideal basis to take PRODIGY and our entire portfolio to the markets they were created for.”

Iconic industry standard models such as ANDIAMO converters, EXBOX compact audio interfaces, several sample rate converters and routing matrixes provide control and connectivity, engineers cannot find in other brands. As such this expertise has led to the development and recent release of PRODIGY multi-functional multi-format converter and processor models.

Bill Coons, Director of Contact comments, “DirectOut products and the people

behind the brand are in the rarified air where very few manufactures exist. Their precision and quality is virtually unrivalled. The mind-blowing capabilities of PRODIGY.MP processor version has now stunned the live production and integration markets in the same way the PRODIGY.MC conversion units astonished the global broadcast industry. These models in conjunction with globcon control software are the long-awaited universal solution every high-level audio system any application could ever reliably require.”

Prior to this appointment, in Canada DirectOut has established a solid list of leading edge, critical audio users such as CBC, Cirque du Soleil, Bell Media, Solotech as well as personal use by many of the country’s leading recording producers and engineers.

www.contactdistribution.com
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