

DirectOut launches DirectOut LLC



DirectOut launches DirectOut LLC, its wholly owned U.S. subsidiary following recent strong growth and after more than 15 years of presence in the United States through its distribution partners. The move reflects the company's commitment to delivering faster, more localized support and service to North American customers. The picture above shows Vaino Gennaro.

DirectOut LLC operates as a fully owned subsidiary of DirectOut GmbH but with a high degree of autonomy, enabling the team to respond quickly to the specific needs of the U.S. professional audio market. The company's new headquarters in Fort Wayne, Indiana also house its U.S. warehouse, streamlining logistics for customers across the region. Vaino Gennaro has been appointed Managing Director of DirectOut LLC and will oversee all U.S. operations.

"The establishment of DirectOut LLC represents a natural, strategic next step for the company," says Gennaro. "Our expanded U.S. presence enables closer customer engagement, reduced delivery times through local warehousing, and the continued expansion of service capabilities, including authorized repair centers nationwide. As part of our long-term growth strategy, additional warehouse locations are already under active evaluation." Gennaro continues, "The new subsidiary enables DirectOut to provide direct pre-sales, after-sales, and technical support across the Touring, Playback, Integration, and Broadcast markets. With a

dedicated engineering team available 24/7, DirectOut LLC strengthens support accessibility and delivers faster, more responsive solutions for partners and customers throughout the United States.”

“The United States has long been one of DirectOut’s most important and loyal markets,” said Luca Giaroli, Strategy Manager at DirectOut. “With the establishment of DirectOut LLC, we are further strengthening our direct relationships with customers while closely aligning this initiative with our global growth strategy and upcoming expansions within the DirectOut Audio Solutions Ecosystem. This structure allows us to deliver a more tailored, customer-centric experience while remaining fully integrated with DirectOut’s global vision.”

DirectOut invites partners, customers, and industry professionals to meet the DirectOut LLC team at NAMM 2026 in Anaheim, CA (Booth #18306) and at AES Nashville, TN (February 24-25), providing an opportunity to connect directly with the U.S. organization and learn more about the company’s latest innovations.

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