

EastWest Sounds LO-FI



With their latest release LO-FI, EastWest steps beyond the conventions of traditional hip hop and EDM toolkits into a world where dark, gritty textures and edgy, distorted sounds meet modern production. The release of LO-FI coincides with the 10th anniversary of ComposerCloud+, the very first subscription service for music producers with over 42,000 high-quality instruments for every genre. To celebrate this occasion, EastWest offers the subscription for only \$9.99/month or \$99/year to

all new subscribers in April 2025.

LO-FI is designed for producers who seek bold new territory beyond the clean and polished - diving into a world of intentional imperfection and extreme processing. By creatively reshaping sound through pitch shifting, distortion, and degradation, EastWest has transformed everything from synths and keys to orchestral textures and guitars into dynamic, expressive instruments. Whether crafting hip-hop beats, atmospheric soundtracks, or experimental electronic music, these sounds provide the raw energy and depth to inspire new sonic frontiers.

LO-FI's user interface centers around an XY Pad with 4 selectable Macro Effects that change multiple parameters simultaneously. Blending a vintage knob-per-function design with sleek modern styling, all of LO-FI's controls are easily accessible in a single page - from dual filters that can be modulated to an advanced 16-step arpeggiator, a multi-mode portamento (glide), and a bevy of effects to widen, pulse, distort, delay, and spatialize the final sound.

From the very start, the producers set out to craft something raw and untamed for the modern producer and composer, going far beyond the clean confines of typical libraries. The producers dove deep into sonic experimentation - warping every sound with pitch shifts, bit crushing, and amp distortion - to create a gritty, one-of-a-kind palette spanning hip-hop, electronic, soundtracks, and more. From growling basses to mangled orchestral stabs, each instrument reflects relentless processing, with versatile categories like warped guitars and eerie textures, plus a suite of FX to shape or amplify the chaos. This is a production toolkit with a bold, unfiltered edge - distorted, unpredictable, and built to inspire.

LO-FI is available at the website below. It is included in every ComposerCloud+ subscription (only \$9.99 throughout April 2025), or on sale for \$199 (regular \$299) for a perpetual license.

www.soundsonline.com