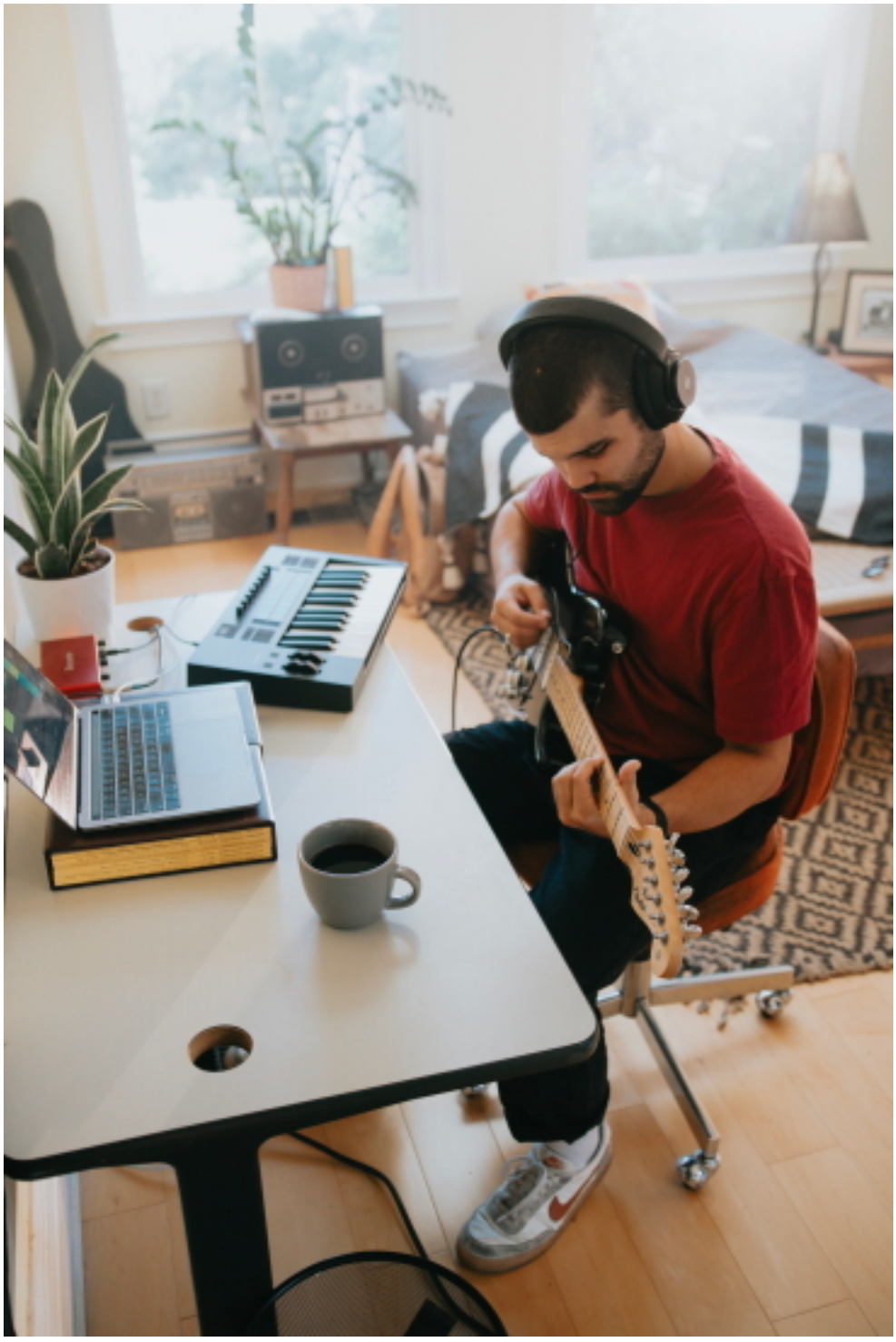
Focusrite at AES Show NY 2024



At their exhibition booth (419), Focusrite and ADAM Audio, two of Focusrite Group’s 13 industry leading brands, are offering a unique experience to AES Show visitors: newly unveiled Focusrite and ADAM Audio products, alongside creative instruments from sibling brand Novation, will be positioned in “familiar and comforting environments,” based on their best suited customer use cases, rather than in the

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more traditional trade-show-style product range displays. This will encourage customers to identify with the scenarios and best choose the product that is right for their needs, their lifestyle, and their recording setup.

First, a bedroom scene introduces a project studio, which is used to showcase ADAM Audio’s D3V, the ultimate desktop monitoring system that brings studio-grade sound to your workspace. Designed for songwriters, producers, and audiophiles, the D3V combines ADAM Audio’s renowned acoustic excellence with sleek, modern aesthetics. Next an advanced/pro studio is the setting for Scarlett, the 4th Generation of Focusrite’s best-selling USB interface range, and ADAM Audio’s highly acclaimed A Series monitors. Third, a scene straight out of New York’s Central Park allows attendees to get enveloped by ADAM Audio’s brand new H200 closed-back headphones, engineered to blend superior sound quality with exceptional comfort, wherever you listen to audio.

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