Freqport FreqLift



framing next-generation dynamics, harmonics, and sound enhancement in one powerful plug-in, Freqport is announces the availability of FreqLift — duly designed to make audio sound bigger, richer, clearer, and more alive by revealing hidden detail, shaping dynamics, increasing perceived loudness, and adding harmonic character — as of November 10…

Conventional compression primarily works by controlling the louder parts of a signal. Freqport's FreqLift can, conversely, work in the opposite direction, using upward dynamics to bring quieter detail, ambience, sustain, and texture forward. FreqLift divides the signal into two independent processed frequency bands — Low and High — using a precision linear-phase crossover. Creatively, this allows each frequency range to be treated differently, giving greater control over exactly where detail, sustain, and energy are added. Advanced oversampled clipping also allows anyone to control peaks while increasing density, perceived loudness, and impact. It can be used to tighten transients, increase perceived level, or push sounds into more aggressive territory, yet, when combined with upward dynamics and saturation, it becomes part of a complete enhancement chain rather than the final stage. Simply put, FreqLift's main strength lies in its combination of multi-band upward/downward dynamics, saturation, and clipping, working together as a

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complete sound enhancement processor, duly differentiating itself from conventional saturation plug-ins in the process of doing so.

Though the plug-in marketplace is crowded — some might say overcrowded, even — with thousands of products offering different ways to shape, enhance, and colour sounds, Freqport's approach is decidedly different and, arguably, radical. Rather than treating hardware and software as separate worlds, it brings them together in one familiar workflow. Working as a complete standalone software plug-in, FreqLift users can choose to use it entirely in-the-box style, with emulated FreqTube processing. Or, optionally, they can connect compatible FreqTube FT1 hardware, switching the saturation and harmonics stage to real analogue tube processing. As a result, the plug-in itself remains inside the DAW (Digital Audio Workstation), with workflow remaining familiar as always, but with the saturation and harmonics being created by real analogue tubes — no need to choose between software flexibility and real analogue tube character, in other words.

Whatever way anyone chooses to work with FreqLift, its practical applications abound — bringing out vocal detail, adding density and impact to drums, enhancing synth textures, or increasing the energy of a mix, to name but a few. Owners of both FreqLift and FreqTube FT1 wishing to start in software and finish in analogue as a hybrid approach to modern studio workflow of course can quickly do that with a single click, beautifully bridging two worlds with one plug-in.

Normally priced at €99.00 EUR/$99.00 USD, FreqLift is available to purchase at a special introductory launch price of €74.25 EUR/$74.25 USD for a limited time as an iLok-protected plug-in (with optional FreqTube FT1 hardware integration) directly from Freqport. Minimum system requirements for all Freqport plug-ins are available from the website below.

FreqLift is also available as part of the Freqport Tube Collection hybrid-ready plug-in bundle — paired with its FreqTube FT1-EMU emulation software sibling, served up as a true analogue tube saturation and harmonics plug-in (with optional FreqTube FT1 hardware integration) — for a time-limited launch price of only €99.00 EUR/$99.00 USD, effectively representing two plug-ins for the price of one, directly from Freqport.

www.freqport.com

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