Genelec USA expands Team



L-R: (seated) Eric Daubney, Mary Stewart, Izzy Akdikmen; (standing) Andrew Eggleston, David Agoglia, Ben Morris.

Genelec Inc. (aka Genelec USA), the U.S. distribution arm of Finland-based active monitor manufacturer Genelec, announces a wave of appointments, promotions and new hires in 2023, as the company continues to develop its strong sales force, streamlined logistics, and industry-leading customer support. Additionally, the company’s headquarters in Natick, Massachusetts, have been remodeled with a variety of ultra-modern updates and amenities, including an open-area floor plan with expanded dining facilities, as well as a new modular office cubicle layout to handle the bolstered employee roster.

First, longtime Genelec USA team member Eric Daubney has been promoted to Digital Content Manager. Out of college in 2012, he worked in the world of recording studios, music publishing, and post-production, where he regularly encountered Genelec studio monitors. “I had never heard music sound so good in my life!” he recalls. He joined Genelec Inc. in 2015 in a sales support role and has been a key member of the team ever since, focusing first on order processing and then taking on U.S. social media management for the brand. He notes, “I’m thrilled to move into the position of Digital Content Manager for Genelec Inc. Being a creator myself, and with the passion I have for the company and the industry, I couldn’t think of a better

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role to be in. It’s great to see how the audio community reacts to content, whether it’s through social media networks, online events or in person events. I have a great team of people here in the U.S. and overseas and am excited to continue working on engaging content to benefit the company and our customers globally.”

Additionally, David Agoglia has joined Genelec USA as Service Manager. His previous experience includes a strong background in music gear sales, and as a member of the rock band Rev Theory, Agoglia toured the U.S., Europe and Canada supporting the band’s recording contract with Interscope Records. “I’m excited to start working at Genelec,” Agoglia notes. “Music and sound have always been a passion of mine. After my tenure as drummer of Rev Theory, for almost 10 years I was a manager at a local music store, where we specialized in the buying and selling of used instruments. I look forward being a part of this already amazing team!”

Next, Mary Stewart has joined Genelec USA in the position of Sales Administration Coordinator. Stewart’s degree in Sociology has enabled her to excel at customer service, and recent work experience as a paralegal has enhanced her attention to detail. She comments, “I am very excited to be joining Genelec! I’ve been familiar with Genelec for 15 years, and I really admire that the company prioritizes both innovation and creativity while also being sustainable. Previously, I worked as an Immigration Paralegal after graduating from Emmanuel College in 2021. Last year, I hosted a podcast with my friend, and I had so much fun learning about the entire process of starting a podcast – from writing a script, recording and editing audio, to ultimately publishing an episode. I’m looking forward to getting to know my colleagues better and being a part of such a hardworking and supportive team.”

Additionally, Andrew Eggleston has joined the team part-time as a shipping specialist, splitting time between his new role at Genelec and his studies at MassBay Community College in nearby Wellesley, majoring in computer science. He notes, “My interest in computers and technology systems has helped a lot at Genelec, from setting up and understanding Dante® networks to debugging workstation issues. When I’m not in class, I’m in the Genelec Inc. warehouse strapping and wrapping freight orders, and I am always available to help with more technical problems.”

Next, Izzy Akdikmen has joined Genelec USA as Product Support Specialist. Akdikmen’s studies and work experience include managing and engineering in music recording studios. She is proficient in Pro Tools, Dolby Atmos® and Sony RA360 immersive software as well as other software applications relevant to the pro audio industry. “I am glad to be joining such an innovative company,” Akdikmen states. “I love working with others and learning something new every day! I first heard Genelec speakers when I was studying at the New England School of Communications, and they quickly became my go-to speakers for mixing and critical listening. Music is a central part of my life, as I enjoy playing drums and bass in my free time. I am excited about building relationships both within the company and with customers!”

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Finally, Ben Morris has also joined the team as Service Associate. He is a recent graduate from the University of Massachusetts Lowell’s Sound Record Technology program, where he focused on acoustics, audio circuitry, analog/digital recording, and studio repair/maintenance. He has been interested in music and the gear that makes it since childhood. Before Genelec, he worked at a local recording studio as well as a tube amplifier repair shop. “In the short time I’ve been in this position, I’ve had the opportunity to wear many hats,” notes Morris. “There is a huge variety of responsibilities in this role, and I look forward to putting my experience and passions to good use as part of the Genelec USA team!”

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