IK Multimedia Brown Sound Pedals



IK Multimedia announces the Brown Sound Anthology, which includes three limited-edition TONEX ONE pedals and two new Signature Collections for TONEX, completing the three-part series of legendary recorded guitar. Covering the Brown Sound's evolution across six groundbreaking albums in three TONEX Tone Model collections, the anthology fully captures an artist's tonal journey as he changed rock guitar forever.

Few artists had a greater impact on rock music in the late 1970s and early 1980s than the young Dutch-born guitarist who entered Sunset Sound Studios in 1978 to record what would become known as the Brown Sound. He inspired and influenced countless guitarists to expand their vocabulary and pursue that unique sound, none more serious than the man behind IK's Brown Sound Collection.

To create a comprehensive anthology of those historic tones, IK collaborated with Brown Sound tone guru Jim Gaustad. The result is 150 ultra-accurate Tone Models that feature both authentic recreations and thoughtful variations, representing different theories about how these legendary tracks were recorded. Every detail was explored, and no expense was spared, with no compromises made during production.

Released in May to rave reviews, the initial series collection, Brown Sound 78/79, captures not only the gear but also the attitude, feel, and raw sonic essence of a genre-defining moment in rock history. By combining confirmed and rumored setups, including alternative speakers, these Tone Models offer exceptional accuracy and creative flexibility. This collection comes with every limited-edition TONEX ONE (a $/€99.99 software value).

Brown Sound 80/81 captures the darker swagger and heavier edge that marked a milestone in the guitarist's development. Carefully crafted to match the recorded tones of two albums, this collection features 50 detailed Tone Models, including

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amp-only captures. With everything from raw rhythm crunch to fiery lead tones, these models faithfully recreate a sound that continues to inspire generations and redefine what the guitar can be.

Brown Sound 82/84 is the third and final installment of the series. This collection features 50 carefully crafted Tone Models, including amp-only captures. As the push for radio-ready hits grew stronger, the Brown Sound became tighter, more refined, and more polished without losing its iconic edge. Users will experience firsthand the evolution of the legendary guitarist's tone during this exciting period of increased studio precision and musical ambition.

Available in three colors, each limited-edition TONEX ONE comes pre-loaded with 20 carefully crafted presets using Tone Models from all three Brown Sound collections. Additionally, each pedal unlocks the Brown Sound 78/79 collection and a choice of one other Brown Sound Signature Collection (a $/€199.98 software value).

Available in only 200 units, the Brown Sound Anthology box set includes all three pedals (white, red, and yellow) plus all three collections (78/79, 80/81, and 82/84), delivering the complete Brown Sound experience. From the raw energy of the early years to the refined power of later tones, every era is vividly brought to life in one versatile and exceptional bundle.

The Brown Sound Anthology limited-edition TONEX ONE will ship in August and is available now for pre-order from IK authorized dealers worldwide, and through the IK Multimedia online store, along with the Collector's box set, and the new collections at special pre-order pricing as follows:

- TONEX ONE Brown Sound Limited Edition - Available in white, red, or yellow. Includes Brown Sound 78/79 and a choice of one other Brown Sound collection (a $/€199.98 software value). Existing Brown Sound 78/79 users will receive a $/€50 discount at the IK store.
- TONEX Brown Sound Anthology Collector's Limited Edition - Box set includes all three colors of TONEX ONE (white, red, and yellow) plus all three Brown Sound Signature Collections (78/79, 80/81, and 82/84). 200 units available worldwide.
- TONEX Brown Sound 78/79 - Includes 50 Tone Models.
- TONEX Brown Sound 80/81 - Includes 50 Tone Models.
- TONEX Brown Sound 82/84 - Includes 50 Tone Models.

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