

### IK Multimedia iLoud White Edition



IK Multimedia announces a new finish option for the award-winning iLoud Precision series. Available now in black or white for all 3 configurations - 2-way 5" or 6.5", and 2 x 5" MTM - these handcrafted works of sonic art reflect IK's 25+ years of expertise in loudspeaker design and digital signal processing, delivering an unprecedented level of sonic detail with unique DSP-based features and breathtakingly accurate profiles of iconic studio monitors.

In addition to the original black finish, the iLoud Precision will soon be available in a modern white finish. Continuing to be crafted in Italy, each Precision is hand-sprayed in multiple layers with strict attention to detail for a high-end finish that's both beautiful and enduring. Users can select the color choice that best matches their home or studio setup.

The perfect mix translates every emotion and detail of each song perfectly outside the studio. Whatever the color, iLoud Precision offers a stunning ultra-flat frequency response within +/- 1 dB accuracy from 45 Hz to 30 kHz. Mixers can instantly zoom in on which instruments and frequencies need attention, to create the perfect

balance faster than ever.

With bass extension down to 36 Hz at only -4 dB, iLoud Precision delivers deep, powerful yet always-balanced bass. With ARC enabled, in many rooms, iLoud Precision can reach as low as 30 Hz, for full-range monitoring in every genre. And an adjustable bass roll-off lets Precisions integrate with a sub without the need of an external crossover to degrade sonic performance.

Beyond balance and range, a perfect monitor needs to recreate every detail of the original recording. iLoud Precision leverages advanced 96 kHz internal DSP, digital crossovers and custom-designed audiophile amplifiers to deliver true linear phase response above 150 Hz. The result is stunningly precise stereo imaging and transients and true-to-life clarity that make mixing decisions that much easier and more precise.

Reaching virtually the theoretical ideal performance of time coherence, or the precise time alignment between all frequencies, iLoud Precision offers an incredibly transient response without sacrificing frequency balance. This eliminates the ear fatigue that can develop over longer listening sessions, as well as improves the "readability" of the program and therefore translation.

Any monitor is only as good as the room it's in. To avoid room acoustics coloring mixing decisions, each iLoud Precision offers built-in acoustic self-calibration based on the acclaimed ARC System™ technology. Just connect the included MEMS measurement microphone and in a few seconds, the iLoud Precisions will tune themselves to any environment, taking the room out of the mix for good.

iLoud Precision series includes X-MONITOR, a newly developed advanced control application that assists ARC calibration, enables extended acoustic and voicing control to fine-tune iLoud Precision to taste, plus convenient remote access to the Precision's back panel controls. The software is plug-n-play via a simple USB connection with no special setup needed.

X-MONITOR also allows iLoud Precision to emulate the precise frequency and phase response of many iconic studio monitors, as well as popular hi-fi speakers and mobile devices, with breathtakingly true-to-life results. With over 20 profiles included, a single pair of iLoud Precisions with X-MONITOR lets mixers test their mix on different reference systems quickly, without ever having to head to the car.

iLoud Precision studio monitors in white will be available in Q2, and can be pre-ordered now from the IK Multimedia online store and from IK authorized dealers worldwide.

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