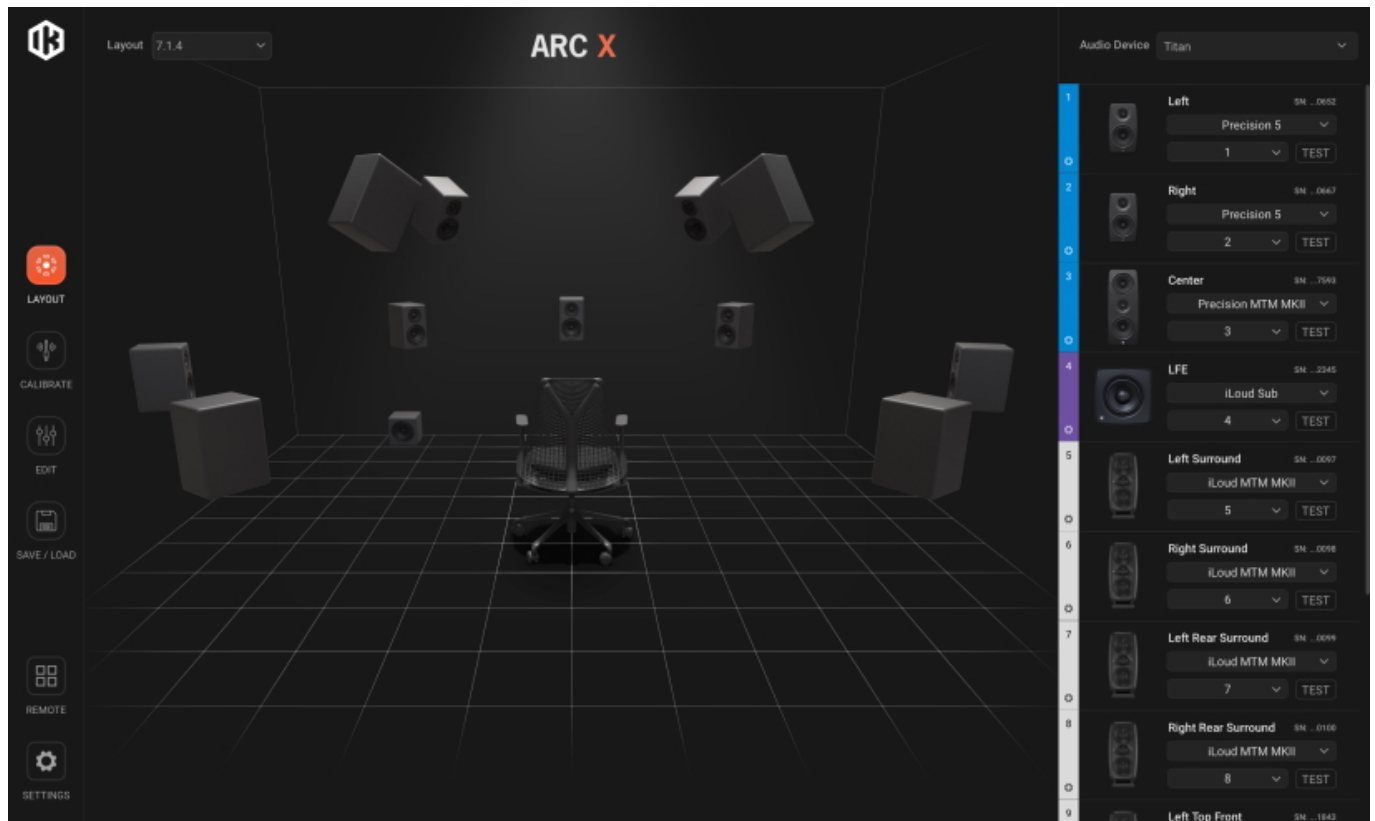


## IK Multimedia ARC X Immersive



IK Multimedia announces ARC X Immersive, the latest expansion of its ARC room correction technology, extending accurate, automated calibration from stereo and stereo-plus-sub systems to full immersive monitoring setups up to 9.1.6. ARC X Immersive is available as an update within ARC X, allowing qualifying users to access immersive capabilities within their existing installation.

Designed for modern immersive workflows, ARC X Immersive simplifies one of the most complex and error-prone aspects of multichannel production. It ensures consistent, accurate performance across an entire speaker system. By bringing measurement, alignment, and correction together within a single integrated system, ARC X Immersive transforms any room into a reliable reference environment, with improved spatial accuracy and more reliable translation across playback systems.

"In an immersive system, all speakers must behave as a single 3D sound source," said Davide Barbi, CTO of IK Multimedia. "That requires precise alignment of level, timing, and frequency response across every channel - a process that is traditionally complex, time-consuming, and highly dependent on technical expertise. With ARC X Immersive, we've combined measurement, alignment, and room correction into a single integrated system, allowing engineers to achieve a fully calibrated monitoring environment in minutes and focus on what matters most: creating."

In many immersive studios, calibration is still performed manually using SPL meters, basic EQ, and iterative adjustments - a process that is time-consuming and often incomplete. ARC X Immersive replaces this with a fully automated workflow that measures and calibrates the entire speaker array as a single system. It precisely aligns level, timing, and phase across all channels while applying full-range room correction, ensuring consistent tonal balance and accurate spatial imaging. The result is faster setup, improved accuracy, and mixes that translate more reliably across playback environments.

ARC X Immersive is engineered to deliver reliable results even in non-ideal environments where speaker placement and room conditions are less than perfect. Calibration is stored and processed directly on ARC-enabled iLoud monitors or via ARC Studio for third-party systems, ensuring correction is always active regardless of the DAW or playback source.

Built on ARC technology refined since 2007, the system provides repeatable, consistent calibration across any supported setup. ARC X Immersive makes professional immersive calibration more accessible without the cost and time-consuming complexity of traditional solutions. It is included with compatible iLoud monitoring systems and available for third-party setups via ARC Studio.

### Key capabilities

- Fully automated multichannel calibration
- Complete level and time alignment
- Full-range room correction across all channels
- Integrated subwoofer alignment and management
- Support for immersive systems up to 9.1.6
- Hardware-based calibration via iLoud monitors and ARC Studio

ARC X Immersive also powers IK Multimedia's new immersive bundles, offering ready-to-use 7.1.4 monitoring systems designed for accurate, consistent performance. These systems combine calibrated monitoring and automated system alignment into a streamlined workflow, reducing setup time and complexity.

ARC X Immersive capabilities unlock with qualifying iLoud monitor systems of four or more channels and with ARC Studio-based setups via IK Product Manager. IK's turnkey iLoud immersive bundles are available through the IK Multimedia online store and IK authorized dealers worldwide:

- iLoud MTM MKII + iLoud Sub 7.1.4 Bundle - Includes 11 iLoud MTM MKII monitors, 1 iLoud Sub, 1 ARC mic, ARC X Immersive.
- iLoud Micro Monitor Pro + iLoud Sub 7.1.4 - Includes 11 iLoud Micro Monitor Pro, 1 iLoud Sub, 1 ARC mic, ARC X Immersive.

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