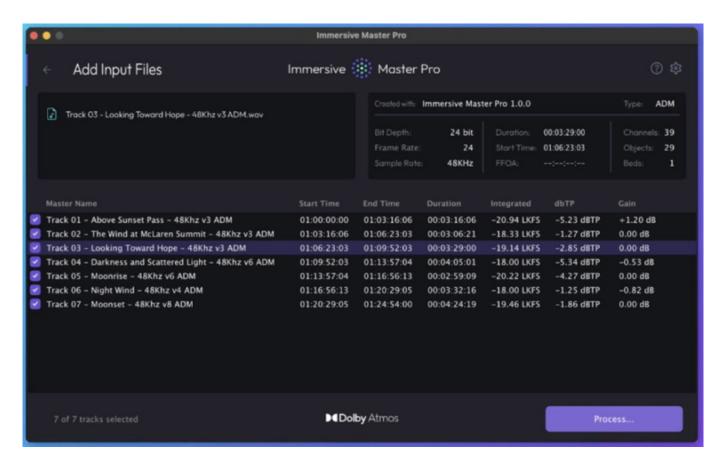
## **HHB New Immersive Master Pro UK Dealer**



Immersive Machines, creators of Immersive Master Pro, professional audio software for batch processing and management of files in the Dolby Atmos ecosystem, has appointed HHB Communications as its UK dealer. This partnership reflects HHB's respected position within the professional audio community and its reputation for technical expertise and customer support.

Widely regarded by professionals working in both music and post-production, HHB brings decades of experience and a deep understanding of high-end workflows. This collaboration ensures that UK-based engineers have ready access to Immersive Master Pro, along with knowledgeable support throughout the evaluation and adoption process. "Ordinarily Immersive Machines has a direct-to-customer approach," said Russ Hughes, a member of the Immersive Machines team. "However, when HHB approached us it was a no-brainer to partner with them, knowing how deeply they are respected within the pro audio community, both in music and post. We are delighted to know they will be representing us across the UK."

"To provide the absolute best service we research the latest audio tools that support the music and post-production industry. In learning about Immersive Master Pro we immediately reached out to the team to express our interest in being able to share it with our customers," comments John Johnson CTO at HHB Communications.

"We look forward to educating and supporting the UK professional market on this powerful time saving tool."

Immersive Master Pro is purpose-built for Dolby Atmos music mastering and has already received strong endorsements from established professionals in the field. Its focused toolset and intuitive design are making it an essential component for those working at the cutting edge of spatial audio.

www.hhb.co.uk www.immersivemasterpro.com