

KLOTZ Câbles France strengthens its sales team in France



With Julian BEAUFILS, the worldwide operating cable manufacturer and cable assembly specialist KLOTZ AIS from Vaterstetten near Munich, Germany, will strengthen its sales team in France with a further 'Regional Sales Manager France' as of 1 Dec. 2021.

Julian BEAUFILS, who has been at home in the French MI (Music Retail) and ProAVM industry for almost 25 years and is an equally recognized and popular contact person, brings with him many years of experience in the sale of technical products

and products requiring explanation, not least in the segment of prof. audio / video / fibre optic and network cabling, but also in the area of cable systems for the event & touring sector and the entire spectrum of cable solutions for the music industry.

Julian BEAUFILS was most recently employed for many years in a managerial position at a French music retailer known beyond the borders of France and has already gained extensive product knowledge of the KLOTZ AIS product portfolio in his position.

Frederic KROMBERG, Director International Sales at KLOTZ AIS GmbH: "We are extremely happy to have Julian BEAUFILS joining to the team as an additional Sales Manager in France. Julian has been known to us from the market for many years and we have always appreciated him as a very trustworthy and competent contact person. We are very much looking forward to working with Julian and to the challenging tasks ahead in promoting our cable products and solutions in the fast-changing markets of our time."

Julian BEAUFILS will serve customers from all market segments (MI, Rental, Broadcast, Installations, Theatres & Operas, Shipyards and many more) in France and Wallonia, Belgium."

Julian BEAUFILS: "I am very proud to join the KLOTZ AIS team to further promote this innovative, reliable and high-quality brand together with Claude Blanc. The extensive KLOTZ catalogue covers an enormous number of applications in many different areas and I am already looking forward to telling all my customers about all these great products."

www.klotz-ais.com