KLOTZ JoeBonamassa



Joe Bonamassa is the undisputed king of modern blues rock with a pronounced penchant for exclusive vintage guitars. At just eleven years old, he was already sharing the stage with the legendary B.B. King. Obviously a formative experience for Joe, because the former prodigy of the blues has now risen to the very top of the genre. Milestones in his impressive career include not only numerous internationally acclaimed live and studio albums and sold-out world tours, but his undisputed greatest feat is to have introduced an entire musical genre to a new generation of fans.

With KLOTZ AIS, Joe Bonamassa can look back on over 10 years of strong cooperation: "On tour in Europe, the first thing I bought was Matthias Jabs' signature

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speaker cable (#RockMaster). That was the only cable that proved to be reliable with a 100 watt amp. Now I have my own KLOTZ signature cable, which is the youngest part of all my equipment - my amps and guitars are from the 50s." His instruments include vintage guitars of the highest calibre. To utilise the full sonic potential of these gems, Joe relies on KLOTZ cables both on stage and in the studio. Ever since, the Joe Bonamassa high-end guitar cable has been an integral part of his unmistakable signature sound: transparent and colourful in tone, precise and powerful in presentation. A perfect addition to Joe's legendary guitar playing, creating an electrifying atmosphere and telling breathtaking stories full of passion through music.

To mark the 45th anniversary of KLOTZ, the company took up the challenge and gave one of the best guitar cables on the market an extensive redesign. For the Joe Bonamassa Signature cable, new quality connectors from Neutrik with abrasion-resistant "Joe Bonamassa" laser engraving and hard gold-plated jacks seemed appropriate. Optionally also available with the Neutrik SilentPlug for absolutely noiseless instrument changes. The new original KLOTZ cable tie is also a welcome feature. It makes handling easier in the rough and tumble of the stage and ensures a long service life. The new Joe Bonamassa cable not only has the blues in its veins, the cut price will also delight lovers of handmade music. Connector assembly of course is done by hand in our manufactory in Vilchband/Wittighausen (Germany).

Impeccable workmanship using first-class materials give this guitar cable its enormous sound and frequency spectrum and the typical warm and voluminous vintage sound. This outstanding tonality along with the legendary reliability of KLOTZ cables make his signature cable Joe's first choice for stage or studio and are in constant operation on the JoeBonamassa World Tour 2024.

"We've been on tour around the world with the long 12m cables, played huge stages, all the looms are also from KLOTZ and we haven't had a single failure. That's a real testament to quality. As a cable on the road you have a rough life, you are constantly being rolled up, thrown into a case and above all, someone is constantly trampling on it. So it's really impressive how well they've held up. I really value my relationship with KLOTZ, I'm very happy with these cables and I hope you enjoy playing them as much as I do. It's a great, very authentic cable, no matter what amp, it's one hundred per cent neutral and transparent." - Joe Bonamassa

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