

## MAAT announces FiDef Process to their thEQblue

Company announces the addition of unique FiDef process to their benchmark minimum phase EQ



MAAT Incorporated, a manufacturer of exceptional performance professional audio solutions, today announced the release of thEQblue version 3.0, a cross-platform plug-in for correction and aesthetic equalization of all content including music, motion picture and game audio. The new version includes a world's first, the addition of the exclusive FiDef digital audio process.

Available for select workstation platforms, thEQblue v3 builds on the proven foundation of MAAT's celebrated original, while bringing a new layer of subtle refinement to the already reference quality minimum phase equalizer. FiDef is a proprietary psychoacoustic process, developed in cooperation with neuroscientists and DSP experts, that activates a receptive listener's subconscious. It makes digital audio content more compelling and brings audiences closer to the emotion of the music.

Since its introduction, both thEQblue and FiDef have been embraced by the top echelon of audio professionals as well as the masterminds at MAAT. Friedemann Tischmeyer, one of MAAT's co-founders, was an early proponent of the FideliQuest magic. "We all know it intuitively," Tischmeyer stated, "but your brain really does

hear more than you might think.” He quipped that “...clients love it...we have put my outboard gear on notice!” FiDef itself has found a home in the workflows of prominent practitioners, from producer extraordinaire Gary Katz, to legendary engineers Elliot Scheiner and Frank Filipetti. Filipetti emphasized the potential of FiDef when he stated that it brings out, “...the best of the mix and the emotion of the mix...extremely effectively.” Al Schmitt, engineer emeritus, sums it up neatly with the sentiment that, “It (FiDef) doesn’t do anything except sound better.”

MAAT’s thEQblue plug-in is delivered in all modern formats, including cross - platform AAX, VST 2 and VST 3 as well as AU for macOS. Perpetual licenses for thEQblue are available in two tiers; thEQblue6 offers six popular series equalizer Architectures, while thEQblue12 extends the license to include the entire set of all ten series plus two additional parallel Architectures. Images and additional information, including user manuals and videos, are accessible anytime at MAAT dot Digital on the web.

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