

MeldaProduction "Analog Empire: Plucks & Keys"



MeldaProduction announces the upcoming release of Analog Empire: Plucks & Keys, the second installment in their popular Analog Empire product line for MSoundFactory. Set to launch on Monday, May 26th, this premium instrument will be available completely free for the first two weeks, offering an unparalleled opportunity for musicians to dive into a world of rich, retro-inspired sounds.

Analog Empire: Plucks & Keys invites users to "Get Retro!" with over 30 deeply sampled real synth multi-samples. This versatile instrument allows for the layering of two distinct sounds, which can be dynamically blended based on the key played or velocity, providing an incredibly expressive playing experience. Users can meticulously shape their sound with unique "pluck" and "drift" controls, an analogue-style multi-mode filter, a comprehensive amp envelope, and an extensive effects section featuring chorus, ducking reverb, and a lo-fi tape emulation.

"We are incredibly excited to expand the Analog Empire series with Plucks & Keys, Our goal is to deliver very high-quality, expressive sounds that are not only a joy to play but also intuitive to use. With its simple and fast workflow, Analog Empire: Plucks & Keys allows musicians to spend less time tweaking and more time creating, crafting everything from expressive melodies and emotive arpeggios to rhythmic chord progressions."

Key Features of Analog Empire: Plucks & Keys include:

- **32 Rich Sounds:** A curated selection of 32 pluck and key sounds, imbued with analog warmth.
- **Mix & Match Layers:** Combine any two sounds for layers A and B, with independent controls for pitch, analog drift, pluck, tone, and spread. Seamlessly blend layers using the main knob.
- **Advanced Sound Sculpting:** Further refine your tone with an analogue-style multimode filter.
- **Comprehensive FX Section:** Enhance sounds with rotary, amp, chorus, and delay effects, alongside a lush reverb and a vintage-inspired LoFi tape effect.
- **Professional Presets:** Get started instantly with a collection of presets crafted by professional sound designers.
- **User-Friendly Interface:** Designed for speed and simplicity, making it easy to achieve the perfect sound quickly.

Analog Empire: Plucks & Keys requires MSoundFactory to operate. For existing owners of MSoundFactory or MSoundFactoryLE, Analog Empire: Plucks & Keys will always be a free addition, downloadable via the MPluginManager. It can also be purchased separately for use with the free MSoundFactory Player. Analog Empire: Plucks & Keys will be released on Monday, May 26th, 2025. It will be available completely free for all users for the first two weeks (May 26th – June 8th, 2025). Following this introductory period, the instrument will be available for a special price of €9 until June 30th, 2025. The regular price thereafter will be €69.

For those who do not own a license for MSoundFactory or MSoundFactoryLE, Analog Empire: Plucks & Keys can be used with MSoundFactory Player, the free version of the host instrument. You can get the MSoundFactory trial from the MeldaProduction website (using MPluginManager); if the full version is not activated within two weeks, it will automatically convert to the feature-limited MSoundFactory Player, which is sufficient to run Plucks & Keys. During the initial two-week free promotion for Analog Empire: Plucks & Keys (May 26th – June 8th, 2025), users will need to "buy" the license for €0 via the MeldaProduction website to unlock and use it with MSoundFactory Player.

www.meldaproduction.com